

# PRO\*ACT

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## Crop Update

*April 9, 2025*

High pressure remains in place out West, keeping storm systems to the north and bringing warmer temperatures to the Southwest into next week. In the desert regions hot temperatures look to continue next week as just a few late season supplies remain in the region.

Quality in the desert regions continues to be a challenge with the hot temperatures affecting quality, texture and shelf life as the season quickly winds down. Processed items will continue to see an increase in discoloration and breakdown showing up in the bag affecting quality and shelf life. The Huron region of Central California will also finish up production in the next week or so with the limited supplies from the region. Growers continue to combat insect pressure (small flies, gnats) with warm temperatures. These tiny pests are very difficult to remove at harvest as they tend to accumulate at the base of the plant.

The Salinas, Santa Maria and Oxnard regions will continue to increase harvests weekly in the nice weather pattern with generally good quality reported in these harvests.

Some good news on the tariff front this week as the Trump administration has confirmed that tariffs under the USMCA (United States-Mexico-Canada Agreement) including produce will not be implemented as fresh produce from Canada and Mexico will not be affected. This is good news however many other produce items from Central America and other countries will be subject to the 10% blanket tariffs. This will include Avocados, bananas, beans, pineapple, melons, herbs among numerous other products.

