

The Source

October 12, 2022

PRO*ACT

Market Alerts

Apples – Most varieties are in good supply. Pinks have yet to start. Small granny's remain a challenge. Overall, quality is good and pricing is steady.

Asparagus – Lighter supplies for the next 5 to 7 days out of the west coast and pricing is higher than the east coast. East coast supply is good and pricing is better.

Avocados – Avocado 48's market is in good demand, the price has risen by 3 to 4 dollars. Small fruit supplies and prices are good.

Bell Peppers – Markets fairly steady. Georgia is building volume as northern regions wrap up. Quality is good; sizing is running large due to crown picks. Western supply is also finishing up in Northern areas. Coachella will start in a light way next week. Red bells are still very elevated and will remain the same until Nogales gets going in December.

Berries (Blackberries) – Blackberries are in good supply coming out of the West Coast and Mexico.

Berries (Blueberries) – Central Mexico and Peruvian imports continue to be abundant on both coasts. Overall, good quality and pricing is steady.

Berries (Raspberries) – There are large volumes of raspberries coming out of Central Mexico and Baja. Overall, the quality is fair and the pricing is lower.

Berries (Strawberries) – Salinas and Watsonville are nearly done. Santa Maria and Oxnard are slowly recovering from recent weather events. The market remains in a demand exceeds supply situation.

Broccoli – Supplies are extremely limited as a result of the heat wave and rain. Quality issues such as pin rot are causing extremely lower yields. Look for this market to continue to rise steadily moving into the weekend.

Brussels Sprouts – Supplies continue to be good. Expect better quality and the market to be steady going into the weekend.

Continued

Carrots – Carrot supplies are ample besides organic rainbows. Organic rainbow carrots will be in better supply early-November.

Cauliflower – Cauliflower supplies continue to improve in Salinas and Santa Maria. Quality continues to be affected by the heat and rain. Look for supplies to slowly improve going into next week.

Celery – As the crop in the Salinas valley becomes smaller, more emphasis on Oxnard and Santa Maria production has come into play to meet demand. Hence, this market is getting stronger. Southern California continues to have the best quality and pricing. A slight seeder continues to be reported. This item is an excellent filler that distributors are using to fill shorted trucks from other commodities.

Citrus (Lemons) – Oxnard/Ventura County are nearing their end. California Desert/ Arizona Region will begin harvesting in a light way Early-October. San Joaquin Region will get going in a light way beginning of October. Supplies across the board will be snug for the next couple of weeks.

Citrus (Limes) – Prices are decreasing on small-size fruit which will also bring down prices on the larger fruit as well. Tropical Storm Karl is lingering in the Gulf which may bring heavy rains to growing regions in Mexico. The market is on watch in Mexico but for now, markets will hold fairly steady as there is a good amount of supply.

Citrus (Oranges) - Supplies on all sizes are extremely tight and will be tight all season with high markets. Brix is in the 12-14 range. Domestic navels are becoming available in a very light way beginning the week of 10/17.

Cucumbers – Steady good supply out of Georgia. Western supply is improving now that Nogales has come into play. Baja supply remains adequate.

Eggplant – Normal supply and quality.

Garlic – The garlic supply remains tight and China's imports is helping offset it in a minor way. The new California crop for 2022 is helping supplies. Overall, the quality is good and the price is higher.

Continued

Grapes (Green) – Green grapes are still in good supply. Market slightly higher as shippers start the last few varieties of the season.

Grapes (Red) – Red grapes are still in good supply with good quality. Expect good supply and quality to last several more weeks.

Green Onions – The scattered showers and thunderstorms in Central Mexico did not help the supply of green onions. Green Onions will be limited going into the weekend.

Kale – Steady supplies are keeping this market level. Look for this market to stay steady going into the weekend.

Lettuce (Iceberg) – The situation with the availability of lettuce has only lessened from the previous week. Continued crop loss due to INSV and fusarium continues to be reported from growers. Brown butts, outer leave discoloration, misshapen heads and small sizing is being reported from all suppliers. Escalated pricing on value added product continues to climb. This scenario will continue through the month of October out of the Salinas valley. Huron is expected to begin production next week. Yuma will begin approximately the second week in November.

Lettuce Leaf – Romaine, green and red leaf as well as butter, continues to be extremely active in the marketplace. Continued reports of crop loss due to INSV and fusarium come in daily from suppliers. This will continue through the month of October in the Salinas valley. Escalated pricing on value-added products is at record highs. Common defects include small head sizing, lightweight, discoloration, and tip and fringe burn. Romaine hearts have very light availability as well. Huron production will begin next week in a moderate to light way. Yuma will begin production approximately the second week in November.

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Lettuce Tender Leaf – Supply has been good with most tender leaf items with fair quality in size and texture. Cilantro supplies are slightly improving.

Melons (Cantaloupe) – Westside deal will be slowly finishing over the next few weeks. Shippers cutting deals up North as there is an overlap of products. Yuma and Nogales just started and volume improving daily.

Melons (Honeydew) – Supply and quality are good. Pricing is lower.

Melons (Watermelon) – As Mexico just getting started, supply is improving daily.

Mushrooms – Good supplies and steady pricing.

Onions – Northwest harvest has finished. Market is steady on Jumbo and Medium sized onions and elevated on Colossals and Supers.

Pears – Washington pears are in full production with the market adjusting down to maintain sales velocity.

Pineapples – Better open market availability as we come out of storm season in the tropics.

Potatoes – New crop norkotahs are shipping from storages. The market is declining but remains elevated.

Squash – Georgia supply is adequate; cooler weather slowing things down a bit. Out west, California squash will be done in about 2 weeks as Nogales continues to build up more volume with good quality.

Stone Fruit – Nectarines are still out of season. Plums will continue to be available for about another month with moderate supplies. Chilean kiwi is finished. The new crop of California kiwis is in full swing. Harvest is starting in the Central Valley for pomegranates and persimmons.

Continued

Tomatoes – Tomato market is in a demand exceeds supply situation. Recent weather events in all growing regions have put heavy pressure on markets. A number of shippers have enacted AOG due to industry wide supply challenges. Expect high markets and tight supplies for the balance of 2022. Markets are expected to settle once Nogales production gets going in mid to late January.

A Peek at Peak Seasons

Blueberries
Raspberries
Onion
Potatoes

Blackberries (Past Peak Season)

Weather

California – An upper low over the region is expected to create deep marine layer conditions along the coast late this week. Near the coast, highs will be in the upper 50s to low 70s, while further inland, they will be in the mid-70s to low 90s.

Mexico – Through Friday, shower activity is expected to be isolated and light. Across Central Mexico, a wave of low pressure may bring isolated to scattered showers and t-storms. Through Friday, showers should produce less than 0.10" of rain; however, 1" or more of rain is possible within some t-storms over the weekend.

Florida – Today and Thursday, a frontal system will gradually move through the peninsula bringing light to moderate showers and isolated thunderstorms to the entire forecast area. Dry and mild conditions will return Friday through the weekend, with increasing northeasterly winds.

Arizona – This morning and over the weekend there is a chance for thunderstorms and temperatures to stay at or below seasonal averages. The best chance for rain is Saturday afternoon through Sunday afternoon with rainfall amounts up to 0.50". Tomorrow. There is a good chance of rain/thunderstorms this morning through tomorrow morning with rainfall amounts of 0.75". Western Maricopa and areas where stronger storms develop may experience heavy rainfall and flash flooding.

Freight

Trucks remain steady in California. Trucks in the northwest and Idaho remain tighter than normal. The national diesel average increased from last week's price of 4.836 up to 5.224. California diesel price also increased and is now up to 6.489 per gallon.

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Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is lower	 MELON (HONEYDEW)	Quality is good, pricing is lower
 AVOCADO	Quality is good, pricing is higher	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is fair, pricing is steady	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is higher	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is lower	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is good, pricing is steady
 BROCCOLI	Quality is fair, pricing is higher	 GREEN ONIONS	Quality is fair, pricing is higher	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is higher
 CAULIFLOWER	Quality is fair, pricing is lower	 LETTUCE LEAF	Quality is fair, pricing is higher		
 CELERY	Quality is good, pricing is higher	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		