

The Source

August 31, 2022

PRO*ACT

Market Alerts

Apples – Expect the gala market to continue to adjust as more volume comes in line as the new gala crop in Washington has started. Golds and Fujis remain very tight with new crops starting in the first half of September. Fujis have gapped the market up on reds and grannies.

Asparagus – Good demand and light supplies on both coasts. Expect better volume next week.

Avocados – Good supplies of large fruit. Overall, good quality and steady pricing.

Bell Peppers – There is a moderate demand keeping prices fairly steady on both coasts. The green bell pepper market is level. Red bell peppers continue to remain short; both field pack and hot house demands are high. Expect similar markets over the next few weeks.

Berries (Blackberries) – Steady supplies are expected throughout this week. Overall, good quality and steady pricing.

Berries (Blueberries) – Currently, Central Mexico, Michigan, New Jersey, and the Pacific Northwest are all in production and seeing early production in Peruvian blueberries also begin to arrive.

Berries (Raspberries) – Better raspberry numbers are expected off the Central California Coast. Overall, good quality and higher pricing.

Berries (Strawberries) – Better quality is being found in the Santa Maria area. Salinas and Watsonville are reaching the end of their plant-growing cycles. We expect a severe heat event over the next several days, affecting the quality of all berry varieties.

Broccoli – Broccoli supplies in both Santa Maria and Salinas have been good. Expect supplies to start becoming tight as we move through the current heat wave. Look for the market to rise moving into the weekend.

Brussels Sprouts – Supplies continue to be good. Expect better quality and market to be steady going into the weekend.

Continued

Carrots – Carrot supplies are ample with Bakersfield's growing region underway. Snack pack carrot demand is increasing due to schools being back in session.

Cauliflower – Cauliflower supplies in both Santa Maria and Salinas have been good recently. Supplies are getting tighter as we move through the current heat wave. Expect the market to go up moving into the weekend.

Celery – The celery market has remained steady with most shippers. The quality continues to be above average with slight seeder being reported. Expect steady supplies for the week. Overall, good quality and steady pricing.

Citrus (Lemons) – Central Valley is finished and Oxnard/Ventura County is now the main growing region. A gap is expected between growing regions. Harvesting will end early-June and new crop production will start in early November. Expect good quality and supplies steady.

Citrus (Limes) – The lime market has leveled off. Two-tiered markets with a heavy amount of off-grade limes are available with better quality commanding higher prices. Expect the situation to gradually improve as new crop ramps up over the next few weeks.

Citrus (Oranges) - Supplies of all sizes are extremely tight throughout the season. Expect good quality and pricing to be steady.

Cucumbers – Cucumber supplies are light on both coasts. Michigan and Ohio continue to deal with the wet weather as crops have passed peak production. The Westcoast supply has decreased due to rain in Mexico. Overall, quality is good but expect adequate supplies into next week.

Eggplant – The market remains steady. Eastcoast supply is plentiful while the west continues to deal with heat and less acreage that is planted this season. Expect the market to remain elevated for several weeks.

Continued

Garlic – The garlic supply remains tight and China's imports will help offset it in a minor way. The new California crop for 2022 will help supplies. Overall, the quality is good and the price is higher.

Grapes (Green) – Lots of very fresh, well-priced, green grapes are available. A good choice for truck filling.

Grapes (Red) – Lots of very fresh, well-priced, red grapes are available. A good choice for truck filling.

Green Onions – Green Onion supplies continue to be extremely limited with the hot weather in Mexico. Look for this market to go up into next week.

Kale – Steady supplies are keeping this market level. Look for this market to go up slightly as we move through the current heat wave.

Lettuce (Iceberg) – Market conditions have weakened for all shippers. Salinas continues to produce lower yields than normal due to fusarium and INSV. Demand in the market has definitely increased compared to the past few weeks. Value-added lettuce items continue to increase.

Lettuce Leaf – Red and green leaves, as well as romaine, are firm in the marketplace. Yields continue to suffer in the Salinas valley due to INSV and fusarium that growers are dealing with on a daily basis. Fringe and tip burns, as well as mildew and decay, have been reported upon arrival. Demand is light, but supplies are expected to be light throughout the week. Value-added green leaf and romaine items are being escalated.

Lettuce Tender Leaf – Supply has been good with fair quality with size and texture. Expect the market to go up slightly with the current heat wave. Cilantro supplies are improving slightly.

Melons (Cantaloupe) – Supply and quality is good with steady pricing.

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Melons (Honeydew) – Supply is light and quality is good.

Melons (Watermelon) – Supply is light and quality is good.

Mushrooms – Good supplies and steady prices.

Onions – Washington and Idaho are gapping on yellows. Super colossal remains extremely short. Expect better supplies and lower prices after Labor Day.

Pears – Washington has started packing Bartletts. Also, red variety pears have started this week. California pears are still available.

Pineapples – Due to the storm season in the tropics, there is a light volume of pineapples.

Potatoes –The market remains high. Larger potatoes are available in Washington. Idaho continues to ramp up with small potatoes.

Squash – Light supplies continue to be available in all regions. Summer crops on the east coast are slowing down as we begin to transition south. North Carolina will start this week, followed by Georgia the following week. The Westcoast supply has improved as growers move into new fields. It will take Baja about two weeks to start their fall crops, which will help supplement the supply.

Stone Fruit – Nectarine season is winding down quickly and peach volume is decreasing. The plum market is steady. Overall, quality remains good and pricing is steady.

Tomatoes – East coast supply of round and Roma tomatoes are expected to be on the lighter side until the fall crops begin mid-October. Supplies out of Northern California are steady. Grape supply is good in all regions with the exception of a few quality issues in the east.

A Peek at Peak Seasons

Weather

California –There will be a significant heat wave through the weekend with little to no marine layer. Over the weekend, temperatures are expected to rise to the 90s to 107 degrees in South Monterey County.

Mexico – There will be isolated showers and thunderstorms throughout the weekend. A trace amount of precipitation to 0.15 inches is expected. There is a possibility of higher rainfall totals in thunderstorm-prone areas.












Florida – Showers and thunderstorms are expected to continue through Thursday, then mostly dissipate through the weekend, giving Florida's central and south a chance to dry out. Temperatures will remain near normal with highs in the mid-upper 90s and lows in the mid-upper 70s in the morning.

Arizona – A strong high-pressure ridge is strengthening over the region, bringing afternoon highs near record levels (102-114 degrees). There are excessive heat warnings today and Thursday as temperatures only drop a few degrees.

Freight

Trucks remain steady in California. Trucks in the Northwest and Idaho continue to tighten up. The national average for diesel increased and is currently at 5.115 per gallon. The diesel price in California is now up to 6.202 per gallon.

Commodities at a Glance

 APPLES	Quality is fair, pricing is higher	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is higher	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is fair, pricing is steady	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is higher	 GARLIC	Quality is good, pricing is higher	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is good, pricing is lower	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is steady	 GRAPES (RED)	Quality is good, pricing is lower	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is fair, pricing is higher	 GREEN ONIONS	Quality is fair, pricing is higher	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is lower	 TOMATOES	Quality is good, pricing is higher
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		