

The Source

June 1, 2022

PRO*ACT

Market Alerts

Apples – Market mostly steady. Small Gala's and Fuji's are scarce as the remaining packout is skewing large. There are still deals on Grannies. Some late storage season quality issues starting to pop up as shippers get into their last sets of rooms.

Asparagus – Supplies continue to improve as domestic programs are coming on strong and Peruvian imports have increased. Look for the market to continue to be aggressive going into the weekend.

Avocados – Markets are increasing as Mexico slows harvest to gain better pricing before Peruvian volume hits the states. Very light supplies of Peruvian fruit available.

Bell Peppers – Green bell pepper prices are fairly steady but slightly lower on the east-coast as Georgia ramps up. Quality is good with sizes peaking on Jumbo and XXL. Coachella supplies remain limited with sizes coming off as the season winds down. Red bell pepper prices remain elevated supplies expected to remain limited for the month of June. Growers will start scratching fields in the Bakersfield area on green bells next week.

Berries (Blackberries) – This item is in steady supplies bolstered by the beginning of production on the Ca. Central Coast, Florida, and some new crop in North Carolina.

Berries (Blueberries) – Product is still coming from multiple areas. Central Mexico, Baja and Central Valley CA are all producing. The Pacific Northwest is running behind but is expected to have some offerings as early as next week.

Berries (Raspberries) – Central California product is being harvested now and yields are getting better with the warmer weather.

Berries (Strawberries) – Slightly lower demand has caused some shippers to reduce volume pricing particularly in the Santa Maria area. Cooler weather in the Salinas and Watsonville area has served to keep harvests more manageable.

Continued

Broccoli – Broccoli supplies continue to be very good in Salinas, Santa Maria, and Mexico. Look for this market to stay steady going into the weekend.

Brussels Sprouts – Brussels Sprout supplies continue to be very limited. The heat in Mexico has stunned the growth and has caused crew shortages. Look for supplies to remain tight for the next couple of weeks until the local domestic supply ramps up.

Carrots – Jumbo carrots are still in light supplies due to smaller sizing being harvested in current fields. Harvesting in Bakersfield, CA has begun, but Jumbos out of this region will not begin for another couple weeks to help increase sizing.

Cauliflower – Cauliflower supplies continue to improve with the recent warm weather. Look for the cauliflower market to stay steady going into the weekend.

Celery – Demand has slowed down with this commodity since Mother's day. Seeders continues to be reported but much compared to past weeks. Late June to July is expected to be the start date for production in Salinas. Santa Maria and Oxnard continue to be the main growing regions for this commodity. Shippers will be transferring product to Salinas as needed with a fee attached. Small sizing has the best availability.

Citrus (Lemons) – District 1 (Central Valley) will be the main growing region for the next couple weeks; peak sizes currently are 115ct and larger. District 2 (Oxnard/Ventura County) will soon be the main growing region; sizing expected to be peaking on 140ct and smaller. Due to growing conditions in this region, choice grade fruit will dominate the marketplace; Fancy grade prices will increase. Seedless lemon season will run through early-June. Gap is expected between growing seasons. Harvesting will end early-June and new crop production will start in early-November.

Citrus (Limes) – Similar trend as last week. Slightly lower prices with 110ct still snug with a bit more availability on 150ct.

Continued

Citrus (Oranges) - Supplies on 113ct/138ct are slightly better. Valencia's are now the primary variety. Gas times are around 24-48hrs; quality is strong. Brix are in the 12-14 range. We highly encourage sending orders in advance to help secure orders.

Cucumbers – Markets steady with good supply overall. Georgia has good availability with North Carolina starting this week. Nogales is still going, quality is fair at best. Central Mexico and Baja cukes are available.

Eggplant – A bit on the lighter side on both coasts. Florida finishing up and Georgia starting this week. Out west, Nogales is finished. There is some eggplant available out of Coachella. Fresno and Baja are the next region will get going by middle/end of July.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) – Nice fresh Mexican greens are in good volume crossing in Nogales. Nice fresh domestic greens shipping in Coachella now. The Nogales greens are running on the small side, mostly M/Ls. Coachella has better size. Good quality on all.

Grapes (Red) – Good amounts of Mexican Flames crossing in Nogales now. Quality is good. Some newer varieties such as Sweet Celebrations starting late next week. Coachella reds are also going in decent volume. Quality and sizing are good.

Green Onions – Green Onion supplies continue to be steady. Look for this market to stay steady going into next week.

Kale – Steady supplies are keeping this market level. Look for this market to continue to stay steady going into the weekend.

The Source

June 1, 2022

PRO*ACT

Market Alerts

Lettuce (Iceberg) – The market is steady and competitive with this commodity. Overall demand is off. Defects being reported include brown butts, pink discoloration as well as light decay and misshapen head sizing. Weights are averaging 38-43 pounds in the industry. Some shippers are flexing on volume type orders so promote as much as possible. Expect good supplies for the rest of this week.

Lettuce Leaf – This market has remained unchanged on romaine as well as green and red leaf. Demand is steady and all orders are being filled to its entirety. Some decay as well as tip and fringe burn are common defects currently being reported from shippers. Expect steady supplies on romaine hearts throughout the week. The weather in the growing regions are favorable to growing conditions.

Lettuce Tender Leaf – Good supplies with quality overall fair to good with texture and size within specification. Italian parsley continues to be limited. The recent heat has caused seeders causing an industry-wide shortage on Italian parsley.

Melons (Cantaloupe) – Mexican lopes in Nogales are done/almost done. Both the Imperial Valley and Yuma have started. Harvest is starting to “size up”, more 9s and very few 15s. Expect this trend to continue.

Melons (Honeydew) – Volume out of Nogales is at full steam with lots of fruit available. The Imperial Valley and Yuma districts have started and will pickup speed in the next week or two.

Melons (Watermelon) – Lighter supplies in Nogales and Southern California have put this market on the rise.

Mushrooms – Promotable volumes available, pricing is higher.

Continued

Onions – CA is peaking on medium sized onions, but will be increasing as we get into the summer. The NM Mexico has started. Adequate supply of onions are crossing from Chihuahua.

Pears – Washington pear inventories are starting to thin out. Prices are generally higher. New crop California Bartletts will start about July 11th.

Pineapples – Steady volume on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

Potatoes – Burbanks are the primary variety shipped. Prices are increases and supplies are limited. Sheds are cutting back on production hours to extend supplies.

Squash – Markets are steady. Good supply with several regions getting going. Availability to load in Florida, Georgia, North Carolina and now New Jersey. Out west, Nogales will finish up this week. Fresno and Santa Maria have started in a light way, quality is good.

Stone Fruit – Peaches, Plums, Nectarines and Cots are all going now. The market on Peaches and Nectarines is adjusting downward as volumes ramp up quickly. Cots and Plums still in light supply. Larger sizes becoming available on all types.

Tomatoes – Crops are transitioning on both coast over the next several weeks. Rounds are finishing up out of Ruskin/ Palmetto area and moving up to northern regions starting in Quincy and South Carolina. Nogales still has a few rounds left in there season as Baja and Easter Mexico ramp up on roma, round, and grape production. San Joaquin Valley is expected to be in production by the 1st week of July.

Weather

California – High pressure and a shallow marine layer keeping temps above average with max temps peaking today. Morning lows will be in the 40 to mid 50s with daytime highs in the 60s to 70s near the coast to 80s to upper 90s further inland.

Mexico – Beyond a few light sprinkles mostly dry weather through Saturday. On Sunday isolated to scattered showers/thunderstorms are possible across Central Mexico. Temps should remain warm and steady through the weekend.

Florida – Easterly onshore flow continues over the peninsula, with light convective activity through the week, with isolated rain showers and light afternoon to evening thunderstorms through the central peninsula.

Arizona – Warmer afternoon highs today through tomorrow, followed by brief and minor cooling Friday/Saturday due to an upper level low passing through the Western US.



























A Peek at Peak Seasons

Strawberries
Green Grapes
Red Grapes
Stone Fruit

Freight

Trucks remain steady in the Northwest, Idaho, and California. The national average on diesel fuel dropped slightly and is currently at 5.539 per gallon.

Commodities at a Glance

 APPLES	Quality is fair, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is lower	 CITRUS (LIMES)	Quality is good, pricing is lower	 MELON (HONEYDEW)	Quality is good, pricing is lower
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is steady	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is steady
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is fair, pricing is lower	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is lower	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is fair, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is lower
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is steady	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is fair, pricing is lower	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		