

# The Source

## Commodity of the Month - Avocados

### MARKET ALERTS

**Asparagus:** Mexico's asparagus remains tight due to demand and weather; Peru is ramping up, with supply expected to improve before the holidays.

**Strawberries:** Supply remains short as rain, humidity, and cooler weather slow recovery. Santa Maria is past peak; Oxnard should gradually improve into November.

**Broccoli:** Supplies are very limited with some pin rot and insect issues. Market expected to strengthen next week.

**Brussels Sprouts:** Supplies remain limited due to insect pressure, decay, and small sizing in Salinas and Oxnard.

**Cauliflower:** Supplies are very limited due to quality and insect issues, keeping the market high next week.

**Lemons:** Markets stay strong; Ventura/Oxnard volume declines, 140ct and smaller tight. CA Desert/AZ just starting. Demand up, imports down versus last summer. Offshore and Mexico supplies remain light.

**Oranges:** Valencias peak on 72ct with 3 weeks left. Gas treatments aid regreening. School demand raises markets on 88ct, 113ct, and 138ct. Domestic Navels start mid-October.

## OCTOBER 8, 2025

### CROP UPDATES

Salinas Valley crops are struggling due to recent rain followed by heat and humidity, leading to increased disease, insect pressure, and reduced yields — especially in lettuce, broccoli, and strawberries. Quality issues like rot, mildew, and discoloration are rising, and shelf life is compromised. Citrus supplies remain tight, especially small fruit. Conditions remain challenging, and flexibility is recommended through October. [Read more](#)

### WEATHER

**California:** An upper-level low will bring cooler temps, onshore winds, and a deeper marine layer through the weekend, with a slight chance of light rain Friday into Saturday, mainly north of Soledad.

**Mexico:** Showers and storms are expected through Friday, then become isolated over the weekend. Temperatures will be cooler through Thursday, then gradually warm, with highs in the mid-60s to upper 70s and lows in the mid-50s to mid-60s.

**Florida:** Showers and storms are expected through the weekend as a cold front moves in. Highs will drop from the low 80s-near 90s to upper 70s-upper 80s. Lows will cool across Florida, with gusty winds through Friday.

**Arizona:** Hurricane Priscilla is south of Cabo San Lucas, moving northwest toward the Bay of Vizcaíno by Saturday. Tropical moisture will reach Arizona Thursday, bringing showers and storms through the weekend, with 1–2.5 inches of rain expected. Rain ends Sunday.

### IN PEAK SEASON:

- Blackberries



### FREIGHT

Freight this week is active with fall markets upon us. As growers shift to winter regions, we anticipate extra miles between pickups. We are preparing to meet this scenario head on by using resources that will help alleviate loading delays and keep our trucks running efficiently. Get with your Pro\*Fresh rep today and find out how we can make the difference for you!



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# Commodity Updates



## Apples

New crop Red Delicious and Fujis are being packed in greater volumes as the harvest advances. Pink supplies remain tight as old crop inventories wind down. Gala, Honeycrisp, Granny Smith, and Goldens continue to show solid availability, with supplies improving week by week. Cooler nights in Yakima, ranging from the high 40s to low 50s, are enhancing color development particularly for Reds, Fujis, and Pinks.

Commodity/Region	Supply	Price	Quality
Hudson, New York (September - June)	Steady	\$\$\$	Good



## Asparagus

**ALERT**

Mexico continues to face tight asparagus supplies due to strong demand and weather impacts, with Southern Baja down 50% and Northern Baja nearing the end. Sonora remains light but should improve by Thanksgiving as demand eases. Peru is rebounding, with northern fields ramping up and 97 containers expected in Miami—more than double last week—likely shifting the market to long ahead of the holidays.

Commodity/Region	Supply	Price	Quality
<del>Caborca</del> (Year Round)	Light	\$\$\$	Fair
Ciudad Obregon (Year Round)	Light	\$\$\$	Fair
Peru (Year Round)	Light	\$\$\$	Fair



## Avocados

Peak sizes are 48ct and 60ct with markets remaining depressed. Flora Loca is the main crop, producing very clean fruit with minimal #2 grade, typical for this season. California's season is slowing and nearing its end. Offshore fruit supply is also winding down, with no more vessels arriving and remaining fruit mostly jumbo-sized.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Good
California (April - July)	Light	\$\$\$	Good



## Bell Peppers

Overall supply and quality remain strong across all regions. Coachella is expected to begin in 2-3 weeks, while Nogales may see some crossings by mid-November. The California season should continue through late November or early December, weather permitting. Georgia currently offers promotable volume.

Commodity/Region	Supply	Price	Quality
California (May - June)	Steady	\$\$\$	Excellent
Ohio (Jun - Sept)	Steady	\$\$\$	Excellent
Mexico (Jun - Sept)	Light	\$\$\$	Excellent

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Berries (Blackberries)

Rain in Central Mexico has caused transfer delays from the border to the West Coast, leading to temporary shortages for some shippers. However, overall supplies remain relatively steady despite the disruptions.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Steady	\$\$\$	Good
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## Berries (Blueberries)

Peruvian and Mexican imports remain limited due to ongoing port delays and reduced crossings through Texas.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Light	\$\$\$	Excellent
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Dover, Florida (Year Round)	Light	\$\$\$	Excellent
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McAllen, Texas (Year Round)	Light	\$\$\$	Excellent
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## Berries (Raspberries)

Supplies remain steady out of Central Mexico, Baja, and California.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Steady	\$\$\$	Fair
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McAllen (October - May)	Steady	\$\$\$	Fair
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## Berries (Strawberries)

**ALERT**

We're currently in a demand-exceeds-supply market. Rain and humidity in California growing regions two weeks ago have slowed plant recovery, while excessive stripping and cooler, shorter days continue to impact yields. Santa Maria is past its peak, but Oxnard is expected to gradually improve week over week heading into November.

Commodity/Region	Supply	Price	Quality
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California (Year Round)	Light	\$\$\$	Good
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Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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**Driscoll's**  
Only the Finest Berries™



**PRO\*ACT**  
CONNECTING FARMS | EMPOWERING KITCHENS™



# Commodity Updates



## Broccoli

**ALERT**

Broccoli supplies remain very limited this week. Some pin rot is being observed due to moisture on the crowns—mostly manageable but impacting yields. Insect pressure remains a key concern. Expect the market to strengthen heading into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	\$\$\$	Fair
Santa Maria, California (Year Round)	Light	\$\$\$	Fair
Salinas California (Year Round)	Light	\$\$\$	Fair



## Brussel Sprouts

**ALERT**

Brussels sprout supplies remain limited as Salinas Valley and Oxnard regions continue to face insect pressure, decay issues, and smaller sizing.

Commodity/Region	Supply	Price	Quality
Mexico (December-August)	Light	\$\$\$	Fair
Oxnard / Salinas, CA (May - July) (July-Dec)	Light	\$\$\$	Fair



## Carrots

Harvest is underway in the Cuyama/Lancaster region and will continue through November. Sizing remains consistent with no issues expected. Please be sure to place snack pack orders at least 48 hours in advance.

Commodity/Region	Supply	Price	Quality
Imperial Valley (February - May)	High	\$\$\$	Excellent
Kern County (October - Feb)	Steady	\$\$\$	Good
Various Northwest Regions (July - October)	Steady	\$\$\$	Good



## Cauliflower

**ALERT**

Cauliflower supplies remain very limited due to quality issues and increased insect pressure from diamondback moths and aphids, resulting in lower yields. Expect the market to stay elevated into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	\$\$\$	Fair
Santa Maria, California (Year Round)	Light	\$\$\$	Fair
Salinas, CA (May - Oct)	Light	\$\$\$	Fair



## Celery

The market remains steady both north and south. Large sizes continue to be the most limited in availability, though all orders are being fulfilled. Slight seeder presence is still being reported, but only minimally. Overall, supplies are expected to remain moderate throughout the week.

Commodity/Region	Supply	Price	Quality
Oxnard, California (Year Round)	Steady	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Citrus (Grapefruit)

Marsh Rubies are available, peaking at 48ct, shipped from Riverside and the San Joaquin Valley.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	\$\$\$	Good
Texas (October - April)	Light	\$\$\$	Good



## Citrus (Lemons)

**ALERT**

Markets remain strong across all sizes. District 2 (Ventura/Oxnard) is the primary growing area, though volume is declining each week. Sizes 140ct and smaller are in very short supply. District 3 (CA Desert/AZ) is just beginning with light volume. Compared to last summer, markets are higher due to increased demand and fewer imports. Offshore shipments continue to arrive lightly on both coasts, while Mexico's volume is down year over year.

Commodity/Region	Supply	Price	Quality
CA Desert/Yuma (October - February)	Steady	\$\$\$	Good
Oxnard/Ventura (February - September)	Light	\$\$\$	Fair
San Joaquin Valley (October - May)	High	\$\$\$	Good



## Citrus (Limes)

Lime prices dipped this week due to lower demand. The new crop is mostly small-sized with improved color and shelf life, though some skin issues persist. Medium sizes are becoming more available, with 175s expected to peak soon and stronger movement anticipated next month.

Commodity/Region	Supply	Price	Quality
Veracruz (Year Round)	Steady	\$\$\$	Good



## Citrus (Oranges)

**ALERT**

Valencias are peaking on 72ct with roughly three weeks remaining in the season. Gas treatments are being applied for 3-4 days to help with regreening. Increased school demand is driving up markets for 88ct, 113ct, and 138ct sizes as supplies tighten. The domestic Navel season is anticipated to begin in mid-October.

Commodity/Region	Supply	Price	Quality
San Joaquin Valley (Year Round)	Light	\$\$\$	Fair



## Cucumber

**Mexico:** Strong, steady production with excellent quality; some older West Coast fruit showing shriveled ends.

**East Coast:** NC winding down, Georgia peaking but expected to slow with cooler temps and higher demand.

**Outlook:** Early-week supply is good but will tighten as Midwest and Northeast seasons end.

Commodity/Region	Supply	Price	Quality
Baja California (May - October)	Steady	\$\$\$	Good
Ohio/NC/MI/NJ (June - September)	Light	\$\$\$	Good
Mexico (November - May)	Steady	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Eggplant

Strong production in the East and Georgia; steady supply in the West. California yields are solid with good quality. Mexico crossings remain light, with seasonal volume expected by mid-November.

Commodity/Region	Supply	Price	Quality
Ohio/NC/MI (June - September)	Steady	\$\$\$	Good
California (May - October)	Steady	\$\$\$	Good



## Garlic

The new California garlic crop is progressing well with good quality, complemented by steady supplies from Mexico.

Commodity/Region	Supply	Price	Quality
East Coast (Year Round)	Steady	\$\$\$	Good
Bakersfield, California (Year Round)	Steady	\$\$\$	Good
Gilroy, California (Year Round)	Steady	\$\$\$	Good



## Grapes (Green / Red)

The grape market shows signs of advancing, but heavy inventories in storage are keeping prices flat. The full impact of recent storms may not be apparent until November.

### Grapes (Green)

Commodity/Region	Supply	Price	Quality
Mexico (May - June)	High	\$\$\$	Good

### Grapes (Red)

Commodity/Region	Supply	Price	Quality
Mexico (May - June)	High	\$\$\$	Good



## Green Onions

Green onion supplies are limited due to weather-related quality issues and lower yields in the Baja region. Expect the market to remain elevated into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	\$\$\$	Good



## Kale

Kale supplies and quality remain strong, with more of the same expected heading into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Good
Oxnard, California (Year Round)	Steady	\$\$\$	Good
Salinas, California (May - October)	Steady	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Lettuce Iceberg

**ALERT**

Light supplies are expected to continue for at least two weeks due to INSV impacting yields across all growers. Pricing on value-added products has reached a second-tier escalation and is likely to remain elevated through this week and next. Multiple shippers have reported lighter weights, puffiness, leaf discoloration, internal burn, brown butt, and misshapen heads upon arrival.

Commodity/Region	Supply	Price	Quality
Santa Maria, California (March-December)	Light	\$\$\$	Fair
Salinas, California (May - October)	Light	\$\$\$	Fair



## Lettuce Leaf

**ALERT**

Romaine, along with green and red leaf, has become very limited in the marketplace. Escalated pricing is in effect for all value-added items—romaine is on second-tier escalation, while green and red leaf are on first-tier. Romaine hearts are also active with most suppliers. Expect lighter weights, along with tip and fringe burn on most leaf items.

Commodity/Region	Supply	Price	Quality
Salinas, California (May - October)	Steady	\$\$\$	Fair



## Lettuce Tender Leaf

Most tender leaf items are in good supply with generally good quality. Supplies are expected to remain steady into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Good
Oxnard, California (Year Round)	Steady	\$\$\$	Good
Yuma, AZ (Nov. - May)	Steady	\$\$\$	Good



## Melon (Cantaloupe)

The Westside season is winding down and will wrap up in the coming weeks. Domestic cantaloupe production will begin shifting south, followed by the start of the offshore program. Limited supplies and increasing demand are expected to drive the market up in the short term. Fields continue to produce mostly 9s, with sizing expected to remain a challenge until the transition to Yuma. Supplies of 12s and 15s will be especially tight. Brix levels are strong, ranging from 13 to 16. Cooler temperatures and recent rain in the Central Valley have impacted field conditions.

Commodity/Region	Supply	Price	Quality
Central America (December - May)	Steady	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Melon (Honeydew)

The Westside honeydew season is ending in a few weeks, with the transition south underway and offshore to follow. Nogales honeydews are available. Limited supplies and strong demand are pushing the market. Fields are producing mostly 5s and 6s, with 8s remaining tight until the Yuma transition. Brix levels are 13-16. Cooler temps and rain in the Central Valley have impacted fields.

Commodity/Region	Supply	Price	Quality
Arizona (June-July) (October-November)	Steady	\$\$\$	Good



## Melon (Watermelon)

Domestic watermelons are available from both coasts, but prices are rising as supplies decline. Mexican watermelons via Texas and Nogales are limited due to rain-related production impacts last month.

Commodity/Region	Supply	Price	Quality
Arizona (June-July) (October-November)	Steady	\$\$\$	Good



## Mushroom

Good supplies are currently available but are expected to tighten as the holidays approach.

Commodity/Region	Supply	Price	Quality
Nationwide	Steady	\$\$\$	Excellent



## Onions

Onions are currently shipping out of Washington and Idaho, as the California and New Mexico seasons have ended. Demand remains strong across the U.S. Rain in Idaho may impact harvest schedules and will need to be monitored. Trucking and weather will continue to influence the market through year-end.

Commodity/Region	Supply	Price	Quality
Eastern Oregon/Parma, ID (August - April)	High	\$\$\$	Excellent
San Joaquin Valley (May - August)	Light	\$\$\$	Good
Tri-Cities, Washington (July - April)	High	\$\$\$	Good



## Pears

Pear markets remain steady at lower prices, with Washington supplying ample volume to carry the season forward. California production is expected to finish within the next couple of weeks.

Commodity/Region	Supply	Price	Quality
Sacramento Valley (July-September)	High	\$\$\$	Good
Hood River, Oregon (August-July)	Light	\$\$\$	Good
Yakima, Washington (August-July)	Light	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Commodity Updates



## Pineapples

Thunderstorms continue to affect growing regions in Costa Rica and are expected through the end of October, limiting pineapple supplies—potentially through year-end. Crownless pineapples remain in high demand, with substitutions, cancellations, and order changes likely. Mexican pineapples are available in limited volume, with good overall quality and flavor.

Commodity/Region	Supply	Price	Quality
Costa Rica (Year round)	Light	\$\$\$	Good



## Potatoes

The Idaho potato market has stabilized with new crop Norkotahs; Burbanks are just starting. Mostly #1s are being packed, with #2s remaining tight. WA new crop is showing good quality and smaller sizing. Color potatoes are available. Trucking remains a key market factor. New crop NC sweet potatoes are starting in light volume with some curing issues; vine cutting is underway to set the skin.

Commodity/Region	Supply	Price	Quality
Idaho Falls, Idaho (August-July)	Steady	\$\$\$	Good
Pasco, Washington (August-July)	Steady	\$\$\$	Excellent



## Squash

Eastern supply is lighter as Michigan and the Northeast wind down. Georgia has started, with North Florida to follow soon. Mexico's volume is expected to strengthen by late October.

Commodity/Region	Supply	Price	Quality
Mexico (June - September)	Steady	\$\$\$	Good
Ohio (June - September)	Steady	\$\$\$	Good
California (May - October)	Steady	\$\$\$	Good



## Stone Fruit

The nectarine season has come to a close, with peaches expected to wrap up by next week. Plums are beginning to taper off but should continue shipping for at least the next couple of weeks. Domestic kiwi is now in season, with volume steadily increasing in the weeks ahead, and markets remaining stable at higher price points. Meanwhile, the fall fruit harvest is underway, featuring Asian pears, persimmons, pomegranates, and quince all coming into production.

Commodity/Region	Supply	Price	Quality
San Joaquin Valley (May-October)	Steady	\$\$\$	Good



## Tomatoes

East: Strong round supply from VA & TN through Oct; North FL ramps up late Oct-Nov.  
West: Steady rounds and romas from CA, Baja, and Central MX; CA wraps in 2-3 weeks.  
Grapes: Abundant supply; VA active, Ruskin/Palmetto starts mid-Oct; Baja & Central MX steady.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Good
California (July - October)	Steady	\$\$\$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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# Weather Updates



## CALIFORNIA

An upper-level low gradually moving into the region will shift winds onshore, deepen the marine layer, and cool temperatures below normal through the weekend. Morning lows will range from the low 40s to upper 50s, with daytime highs in the low to mid-60s near the coast and from the low 70s to low 80s further inland. The low moves ashore Friday, bringing a slight chance of rain, with totals through Saturday expected to remain under a tenth of an inch, heaviest north of Soledad.



## MEXICO

Isolated to scattered showers and thunderstorms are expected through Friday, with rainfall totals generally ranging from 0.05" to 0.30" in most areas, though some thunderstorms may produce higher amounts. Showers will become more isolated over the weekend. Temperatures will be slightly cooler through Thursday due to the increased chance of showers. Highs will range from the mid-60s to mid-70s through Thursday, then rise to mostly upper 60s to upper 70s from Friday through Sunday. Lows will remain steady in the mid-50s to mid-60s through the end of the long-range forecast period.



## FLORIDA

Isolated to scattered showers and thunderstorms are expected through the weekend as a cold front slowly advances and moves through the area. Highs will range from the low 80s to near 90 through Thursday, then settle into the upper 70s to upper 80s from Friday through Sunday. Lows across Northern Florida will be in the upper 60s to low 70s through Friday morning, cooling to the upper 50s to mid 60s over the weekend. Central and Southern Florida will see lows drop into the low to mid 70s through Friday, then fall to the mid 60s to low 70s over the weekend. Winds are forecast to gust between 20 and 25 mph through Friday across most of Southeast Florida and the Tampa Bay area.



## ARIZONA

As of Tuesday afternoon, Hurricane Priscilla is about 200 miles south of Cabo San Lucas, moving northwest and expected to reach the Bay of Vizcaíno by Saturday. A stalled upper-level trough over northern California will pull Priscilla's tropical moisture into central and southwest Arizona by Thursday morning and southeast California by afternoon. As the storm weakens and moves into the northern Sea of Cortez, it will continue bringing showers and thunderstorms to Arizona through the weekend, while southeast California dries out by Saturday. Low desert areas should prepare for 1 to 2.5 inches of rain starting Thursday, with rain chances ending in Arizona late Sunday.

For more information: <https://www.ventusky.com/?p=31.4;-89.7;3&l=rain-3h>





# Freight Updates

Freight this week is active with fall markets upon us. As growers shift to winter regions, we anticipate extra miles between pickups. We are preparing to meet this scenario head on by using resources that will help alleviate loading delays and keep our trucks running efficiently. Get with your Pro\*Fresh rep today and find out how we can make the difference for you!



## U.S. On-Highway Diesel Fuel Prices\*(dollars per gallon)

[full history](#) [XLS](#)

	09/22/25	09/29/25	10/06/25	Change from	
				week ago	year ago
U.S.	3.749	3.754	3.711	↓ -0.043	↑ 0.127
East Coast (PADD1)	3.745	3.750	3.735	↓ -0.015	↑ 0.172
New England (PADD1A)	3.962	3.962	3.958	↓ -0.004	↑ 0.193
Central Atlantic (PADD1B)	3.908	3.902	3.886	↓ -0.016	↑ 0.065
Lower Atlantic (PADD1C)	3.664	3.673	3.656	↓ -0.017	↑ 0.209
Midwest (PADD2)	3.731	3.731	3.670	↓ -0.061	↑ 0.083
Gulf Coast (PADD3)	3.400	3.413	3.364	↓ -0.049	↑ 0.098
Rocky Mountain (PADD4)	3.747	3.732	3.671	↓ -0.061	↑ 0.051
West Coast (PADD5)	4.524	4.532	4.499	↓ -0.033	↑ 0.238
West Coast less California	4.123	4.143	4.090	↓ -0.053	↑ 0.249
California	4.985	4.981	4.971	↓ -0.010	↑ 0.229

\*prices include all taxes

For more information: <https://www.eia.gov/petroleum/gasdiesel/>



# Crop Updates

## Season Struggles Out West Persist

Another week deeper into fall, and conditions in the Salinas Valley remain challenging. Roughly a quarter inch of rain fell last week, followed by warm, humid weather that has stuck around. That combination of moisture and heat has increased disease pressure and put additional stress on crops just as the season begins to wind down.

Broccoli, lettuce, and tender leaf items are feeling the impact. Across the board, we're seeing reduced yields and increased trimming at harvest, which is affecting both commodity and value-added packs. Bottom rot and mildew are showing up more frequently in lettuce fields, and broccoli continues to battle pin rot and rising insect pressure, particularly from diamondback moths and aphids.

Color is also being affected. Some chopped and shredded lettuce items are coming in paler than usual due to the extra trimming required to remove damaged leaves. Even when the product looks clean at harvest, shelf life is more vulnerable in these conditions. Premature pinking, wilt, and early decay are more likely, especially if cold chain integrity is compromised along the way.

Strawberries are facing similar weather challenges. Santa Maria and Oxnard fields are being closely culled after recent rain, which has slowed harvest and tightened supply. Growers are seeing more bruising, mildew, and white shoulders. The Salinas and Watsonville regions are past their peak and continue to wind down. The first crossings from Mexico are expected in mid-November, but until then, berry markets are expected to stay firm.

Citrus growers are also navigating tight markets. Small-sized oranges and lemons remain in very limited supply due to strong demand and light sizing on current fruit. Early volume on California Navels and new crop lemons is expected to lean toward larger sizes when harvest begins later this month, which could keep pressure on smaller fruit programs through October.

The outlook for the remainder of the Salinas season is cautious. Clear skies and warmer temperatures are in the forecast, which may sound ideal, but continued warmth paired with lingering humidity could further stress crops and raise the risk of quality issues. We are recommending shorter turns, open communication with growers, and flexibility on specs as we move through October. There is still good product to be had, but it is taking more effort to get it right.



**JOEY PIEDIMONTE**  
**SOURCING MANAGER**