PRO*ACT
CONNECTING FARMS | EMPOWERING KITCHENS™



The Source

Commodity of the Month - Avocados

MARKET ALERTS

Asparagus: Mexican asparagus supplies remain tight due to weather impacts and reduced yields, with markets expected to stay elevated.

Avocados: Avocado markets remain steady with Flora Loca and Adventajada crops in production, peaking on 48s and 60s.

Bell Peppers: Bell pepper supplies remain mixed, with green bell availability limited during transitions and colored bells remaining steady from Canada and Mexico.

Brussels sprout: Brussels sprout supplies remain tight due to insect pressure, with pricing expected to strengthen as demand increases.

Citrus (Oranges): Valencias are wrapping up as new-crop Navels ramp up, with full transition expected the week of October 26.

Lettuce (Iceberg): Supplies remain extremely light due to reduced yields and ongoing INSV pressure, with markets expected to remain elevated.

Lettuce Leaf: Romaine supplies remain tight as demand continues to exceed harvest volumes, keeping markets strong.

Pineapple: Pineapple supplies remain tight due to weather impacts, with limited open-market availability expected through November. Overall quality remains good.

Potatoes: New crop potatoes are in storage, with 40–80 count sizes remaining tight. Sweet potato supplies also remain limited as new crop production ramps up.

Tomatoes: Tomato supplies remain tight across all varieties due to seasonal transitions and weather-related delays. Markets are expected to stay elevated until production improves.

Strawberries: Berry supplies remain extremely tight due to weather impacts and slow production starts, with demand exceeding supply.

OCTOBER 28, 2026

CROP UPDATES

The market is beginning to transition, with lettuce supplies improving as Huron, Oxnard, and the desert ramp up, though some tightness remains from ongoing disease pressure and low yields. Strawberries continue to face major challenges from weather impacts, with limited supply and strong demand expected to continue. Blackberries and raspberries are improving, while avocados remain a market to watch as Michoacán harvest disruptions continue to impact availability.
Read more

WEATHER

California: Cooler temperatures continue with a chance of rain this weekend. Highs will remain in the 60s to 70s, with rainfall totals up to ¼ inch possible.

Mexico: Light isolated showers are possible, but the pattern remains mostly dry. Temperatures warm into the low 70s to low 80s through the weekend.

Florida: Temperatures remain steady with highs in the 80s. Breezy conditions continue, with isolated showers possible and increased rain chances Sunday.

Arizona: Rain chances increase Thursday through Sunday with cooler temperatures and possible heavy rain.

FREIGHT

Freight this week continues to see shipper delays and out of route pickups as the produce industry reaches far and wide to fill the supply chain. We are still a bit too early to gauge the demand for transportation in the Yuma area, but that should show soon.

PRO FRESH LOGISTICS

IN PEAK SEASON

- Apples
- Carrots
- Celery
- Pears

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Commodity Updates

Apples

Availability increased on all varieties this week. Pinks continue to trail the rest but were still in better volume than last week. Sizing continues to run large across all varieties, creating tight supplies of foodservice-sized fruit. Overall, this is a lighter apple crop, and while the market remains manageable, prices for most varieties are expected to remain above last year's levels.

Commodity/Region	Supply	Price	Quality
Yakima, Washington (August - July)	Steady	$$$	Good

Asparagus

ALERT

Mexican asparagus supplies continue to tighten as weather-related losses, reduced yields, and lower production keep availability well below demand. Small and Tips remain the primary sizes available, while Standard is limited and Large is mostly sold out. West Coast shippers continue reducing programs and relying more on Peruvian product, though Peru is also seeing lower yields and earlier-than-expected El Niño impacts. Supplies are expected to remain tight through Thanksgiving and the transition into Caborca, with more stable availability not anticipated until early February.

Commodity/Region	Supply	Price	Quality
Caborca (Year Round)	Light	$$$	Fair
Peru (Year Round)	Light	$$$	Fair
Mexico (Ciudad Obregon) (Year Round)	Light	$$$	Fair

Avocados

ALERT

Avocado markets are increasing due to the protest in Michoacan, with both the Flora Loca and Adventajada crops currently in production. Dry matter and oil content are in the mid-to-high 20% range, resulting in similar ripening characteristics between the two crops. Peak sizing continues to be 48-counts and 60-counts. We will continue to monitor the market and provide updates if conditions change.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	$$$	Good
California (April - July)	Light	$$$	Good

Bell Peppers

ALERT

Green Bells: Supplies are light as Northern California winds down and Coachella begins harvest. Georgia has also started harvesting, but volumes remain limited. Nogales supplies are expected to begin arriving by mid-to-late November. **Colored Bells:** Eastern Canadian production is winding down, while Western Canada and Central Mexico continue to provide steady volume and good quality. Western Canadian supplies are expected to last into November, weather permitting.

Commodity/Region	Supply	Price	Quality
California (May - October)	Light	$$$	Good
Mexico (November - May)	Light	$$$	Good

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners Rainier Fruit Company, Dole, Fresh Link, Mission



Commodity Updates

Berries (Blackberries)

CMEX and Baja production is on the rise as growing regions move past the weather-related problems that caused issues over the last several weeks.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	$$$	Good

Berries (Blueberries)

Supplies remain steady from CMEX and Peru on conventional fruit. Organic offerings remain very light, with demand continuing to exceed supply.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	$$$	Excellent

Berries (Raspberries)

Similar to blackberry production, numbers are expected to increase through November, bringing markets lower.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	$$$	Good

Berries (Strawberries)

ALERT

Santa Maria is on a downward harvest trend as it moves later into the season. Oxnard production remains light as growers recover from recent weather events, with very low harvest numbers as fruit continues to color on the plants. CMEX and Baja are off to a slow start due to recent El Niño-related rain events. Markets remain extremely short, with demand exceeding supply across all growing regions.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Light	$$$	Fair

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners Driscoll's Only the Finest Berries™ naturipe FARMS



Commodity Updates

Broccoli

Broccoli supplies have improved, with better availability as production increases and harvest volumes recover. While Diamondback Moth pressure continues to affect some fields, overall supply conditions are improving. Market pricing continues to trend higher due to strong demand and ongoing production challenges.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	$$$	Fair
Santa Maria, California (Year Round)	Steady	$$$	Fair
Salinas, California (May- October)	Light	$$$	Fair

Brussel Sprouts

ALERT

Brussels sprout supplies remain tight due to ongoing insect pressure, which continues to impact yields and availability. As demand increases, market conditions are expected to strengthen, leading to a modest rise in pricing.

Commodity/Region	Supply	Price	Quality
Mexico (December-August)	Light	$$$	Good
Oxnard / Salinas, CA (May - July) (July-Dec)	Light	$$$	Good

Carrots

Carrot supplies remain steady, with Lancaster/Cuyama continuing as the primary growing region. Production will gradually transition to Bakersfield next month. Sizing and availability remain good across all pack sizes.

Commodity/Region	Supply	Price	Quality
Imperial Valley (February - May)	High	$$$	Excellent
Kern County (October - Feb)	Steady	$$$	Good
Various Northwest Regions (July - October)	Steady	$$$	Good

Cauliflower

Cauliflower supplies are improving as more fields come into production and harvest volumes increase. While some suppliers may still experience gaps into next week, overall availability continues to improve. Increased production is supporting promotional volumes, and the market is expected to remain steady as supplies continue to strengthen.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	$$$	Good
Santa Maria, California (Year Round)	Light	$$$	Good
Salinas, California (May - October)	Steady	$$$	Good

Celery

Celery open-market pricing has stabilized after strengthening at the start of the month. The market is expected to remain steady through Thanksgiving. Santa Maria and Salinas continue to offer good availability across all sizes, with flexible shipping programs creating strong promotional opportunities. Quality remains above average across most shippers.

Commodity/Region	Supply	Price	Quality
Oxnard, California (Year Round)	Steady	$$$	Good

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners



Commodity Updates

Citrus (Grapefruit)

Star Ruby grapefruit are available, peaking on 48-counts, and are shipping from Riverside and the San Joaquin Valley.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	$$$	Good
Texas (October - April)	Light	$$$	Good

Citrus (Lemons)

The lemon market remains steady as District 1 (San Joaquin Valley) continues to ramp up production. District 2 (Ventura County/Oxnard) remains limited, while District 3 (Arizona/California Desert) provides much of the current supply. Peak sizing remains 140-count and larger.

Commodity/Region	Supply	Price	Quality
CA Desert/Yuma (October - February)	Steady	$$$	Good
San Joaquin Valley (October - May)	Light	$$$	Good

Citrus (Limes)

Lime prices continue to rise as wet weather in Veracruz, Mexico, slows harvesting. Supplies are primarily 175–230 count, with 250 count remaining limited. Minor blanching and oil spotting are being reported, but overall quality remains good. Markets are expected to stay elevated into next week before easing in the coming weeks.

Commodity/Region	Supply	Price	Quality
Veracruz (Year Round)	Steady	$$$	Good

Citrus (Oranges)

ALERT

Valencia season is wrapping up as the new Navel crop continues to ramp up. Early production is peaking on 113-count and 138-count fruit, with all shippers expected to transition to Navels by the end of October.

Commodity/Region	Supply	Price	Quality
San Joaquin Valley (Year Round)	Light	$$$	Fair

Cucumber

Eastern supplies are transitioning from North Carolina to Georgia as the season winds down. Baja volume remains light, while Sonora production continues to increase. Improved weather is expected to support better volume and quality next week.

Commodity/Region	Supply	Price	Quality
Mexico (November - May)	Steady	$$$	Good
Baja California (May - October)	Light	$$$	Good
Ohio/NC/MI/NJ (June - September)	Steady	$$$	Good

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners Sunkist FRESH LINK



Commodity Updates

Eggplant

Georgia is at peak production, providing promotable volumes and strong quality over the next two weeks before supplies begin to gradually decline. In the West, supplies remain light, though mainland Mexico is expected to increase production next week, which should help ease market conditions.

Commodity/Region	Supply	Price	Quality
California (May - October)	Steady	$$$	Good
Ohio/NC/MI (June - September)	Steady	$$$	Good

Garlic

The 2026 California crop continues to ship and is expected to remain in production through late September. Quality and availability continue to meet expectations.

Commodity/Region	Supply	Price	Quality
East Coast (Year Round)	Steady	$$$	Good
Bakersfield, California (Year Round)	Steady	$$$	Good
Gilroy, California (Year Round)	Steady	$$$	Good

Grapes

The domestic grape market is finally working through the heavy supplies that persisted throughout the summer, with most shippers now nearing the end of harvest. However, a substantial volume of storage grapes remains available, having been harvested into totes for later packing. Domestic green grapes are expected to overlap with imports next month, and at this point, we are not anticipating a gap in either red or green grape supplies during the transition.

Grapes (Green)

Commodity/Region	Supply	Price	Quality
	Steady	$$$	Good

Grapes (Red)

Commodity/Region	Supply	Price	Quality
Mexico (May - June)	High	$$$	Good

Green Onions

ALERT

Green onion supplies continue to improve out of Mexico. The market is expected to remain mostly steady into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	$$$	Good

Kale

Kale supplies and quality remain good, with conditions expected to stay steady into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	$$$	Good
Oxnard, California (Year Round)	Steady	$$$	Good
Salinas, California (May - October)	Steady	$$$	Good

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners



Commodity Updates

Lettuce Iceberg

ALERT

Supplies remain extremely light in both the Salinas Valley and Santa Maria as lower yields and ongoing INSV pressure continue to limit production. Huron is beginning to come online, providing some additional supply, but overall availability remains limited. Industry-wide shortages continue to challenge shippers, while quality concerns include outer-leaf discoloration, misshapen heads, and occasional insect damage. Expect light supplies and higher markets to continue as strong demand, reduced yields, and disease pressure keep availability tight.

Commodity/Region	Supply	Price	Quality
Santa Maria, California (March-December)	Light	$$$	Fair
Salinas, California (May - October)	Light	$$$	Fair

Lettuce Leaf

ALERT

Romaine disease pressure remains light, while green and red leaf conditions continue to improve in the Salinas Valley and Southern California. However, supplies remain below budget, with demand exceeding harvest volumes and keeping availability tight. Romaine hearts remain moderately available, but ongoing supply constraints have pushed markets into the mid-$70s. Expect markets to remain strong as demand continues to exceed supply.

Commodity/Region	Supply	Price	Quality
Salinas, California (May - October)	Steady	$$$	Fair

Lettuce Tender Leaf

Good quality and supplies continue across all tender leaf items. Improved availability has supported promotions, while other row crops remain tight.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	$$$	Good
Oxnard, California (Year Round)	Steady	$$$	Good
Salinas, California (May - October)	High	$$$	Good

Melon (Cantaloupe)

Domestic cantaloupes continue to ship from Central California as the Westside season nears an end, with fruit peaking on 9-count. Cooler weather and lower yields have pushed markets higher. Yuma production is beginning, though virus pressure is expected to limit early supplies. Offshore product will become available at the end of November.

Commodity/Region	Supply	Price	Quality
Central America (December - May)	Steady	$$$	Good

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners



Commodity Updates

Melon (Honeydew)

Domestic honeydews continue to ship from Central California as the Westside season nears an end, with fruit peaking on 5-count. Cooler weather and lower yields have pushed markets higher. Nogales production is expected to begin toward the end of the month, with offshore product becoming available at the end of November.

Commodity/Region	Supply	Price	Quality
Central America (December - May)	Steady	$$$	Excellent

Melon (Watermelon)

Watermelon demand and supplies continue to decline as cooler weather impacts growing regions. Nogales crossings have begun in limited volumes, with better supplies expected as production increases.

Commodity/Region	Supply	Price	Quality
Arizona (June-July) (October-November)	Steady	$$$	Good

Mushroom

Due to new government duties, prices are expected to increase as demand continues to exceed supply.

Commodity/Region	Supply	Price	Quality
Nationwide	High	$$$	Excellent

Onions

Storage onion harvest is in full swing, with better yields across the region. Supplies remain steady despite a strong market, while freight costs continue to drive pricing.

Commodity/Region	Supply	Price	Quality
Eastern Orgeon/Parma, ID (August - April)	High	$$$	Excellent
San Joaquin Valley (May - August)	Light	$$$	Good
Tri-Cities, Washington (July - April)	High	$$$	Good

Pears

Pear sizing continues to skew large, with 100-count and smaller fruit remaining limited. Similar to the apple market, foodservice-sized pears are expected to stay tight throughout the season, keeping FOB prices elevated.

Commodity/Region	Supply	Price	Quality
	Steady	$$$	Good

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners JC Watson Packing Company, Rainier Fruit Company



Commodity Updates

Pineapples

ALERT

Weather-related challenges continue to reduce pineapple production, with El Niño expected to keep supplies tight through November. Contract orders should remain unaffected, but open-market availability will be limited, supporting higher prices. Crownless 8-count and 10-count, along with organic pineapples, remain the tightest items. Overall quality remains good.

Commodity/Region	Supply	Price	Quality
Costa Rica (Year round)	Light	$$$	Good

Potatoes

ALERT

New crop potatoes are in storage, with 40–80 count sizes remaining in high demand and expected to stay tight throughout the season. Washington potatoes continue to produce great quality, peaking on mid sizes, while larger and smaller counts remain snug. California and North Carolina sweet potatoes remain limited until new crop is available, and Mississippi sweets are off to a slow start.

Commodity/Region	Supply	Price	Quality
Idaho Falls, Idaho (August-July)	Steady	$$$	Good
Pasco, Washington (August-July)	Steady	$$$	Excellent

Squash

East Coast: Georgia and Florida volume continues to increase, easing prices. Quality and supplies remain good. **West Coast:** Central Coast production is winding down, with the season ending by mid-November. Quality remains good. **Mexico:** Sonora production continues to increase, with markets expected to soften as supplies improve.

Commodity/Region	Supply	Price	Quality
Mexico (November - May)	Steady	$$$	Good
California (May - October)	Light	$$$	Good

Stone Fruit

The domestic stone fruit season is winding down, with limited peach supplies and good availability on plums. Domestic kiwi, Asian pears, pomegranates, and persimmons remain in good supply, offering seasonal variety for school menus.

Commodity/Region	Supply	Price	Quality
San Joaquin Valley	Light	$$$	Good

Tomatoes

ALERT

Rounds: Supplies remain extremely limited as California winds down, Florida starts slowly, and Mexico faces weather-related delays. Markets remain elevated. **Romas:** Supplies remain tight as Eastern production transitions to Florida and California winds down. Central Mexico is expected to improve in the coming weeks. **Grape:** Demand continues to exceed limited supplies as weather-related quality issues persist in Baja and Central Mexico. Markets are expected to remain elevated until November.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Light	$$$	Fair
Baja California (Spring/Summer - November)	Light	$$$	Fair
Florida (November - May)	Light	$$$	Fair

Price Key: $$$ *-Low,* $$$ *-Steady,* $$$ *-High*

Supply Partners



Weather Updates

CALIFORNIA

Another low pressure system passing north on Wednesday will maintain a deep marine layer, keeping temperatures near to slightly below average. Morning lows will range from the upper 30s to low 50s, with daytime highs in the low 60s to mid-70s. Another low pressure system is expected to move into the region Saturday, bringing a slight chance of rain through Sunday night with totals up to ¼ inch.

MEXICO

Light, isolated showers are possible over the next five days, with most areas expected to receive 0.02"–0.20" of rainfall, though isolated thunderstorms could produce higher amounts. Overall, the pattern remains mostly dry. Highs will range from the upper 60s to mid-70s on Wednesday, warming into the low 70s to low 80s through Friday and the weekend. Overnight lows will remain in the upper 40s to mid-50s.

FLORIDA

Temperatures should remain steady or warm slightly, depending on location, through Sunday, with little overall change expected. Highs will remain in the low 80s across most of northern Florida through the weekend, with lows in the mid-50s to low 60s Wednesday morning and low to upper 60s through Sunday. Central and Southern Florida growing areas can expect highs in the low to upper 80s into the first of the month, with overnight lows in the upper 60s to mid-70s. Winds will gust between 25–30 mph on Wednesday, 18–25 mph on Thursday, and near or below 20 mph on Friday across southeast Florida and the Tampa area. Isolated showers are expected across Northern and Central Florida through Saturday, with isolated to scattered showers and thunderstorms possible in southern Florida. Rain chances increase across northern Florida on Sunday with the passage of a cold front.

ARIZONA

Pacific disturbances will bring two rounds of rain, with the first arriving Thursday night into Friday across central Arizona and the second Saturday night into Sunday across southeast California and Arizona. A brief break in activity is expected Saturday. Rainfall totals through Sunday night are expected to range from around 0.25" in Yuma to near 1.00" in central Arizona. Embedded thunderstorms and locally heavy rain may cause minor flooding. Highs will cool from the low to mid-80s Wednesday and Thursday to the mid-60s to low 70s in central Arizona and low to mid-70s across the western deserts by Sunday. Yuma lows will remain in the low to mid-60s, with southerly winds gusting up to 18 mph Wednesday and 15 mph Thursday through Friday.

For more information: https://www.ventusky.com/?p=31.4;-89.7;3&l=rain-3h



Freight Updates

Freight this week continues to see shipper delays and out of route pickups as the produce industry reaches far and wide to fill the supply chain. We are still a bit too early to gauge the demand for transportation in the Yuma area, but that should show soon.



U.S. On-Highway Diesel Fuel Prices*(dollars per gallon) full history XLS

	10/12/26	10/19/26	10/26/26	Change from 2 year ago	Change from year ago	Change from week ago
U.S.	6.179	6.276	6.352	↑ 2.779	↑ 2.634	↑ 0.076
East Coast (PADD1)	5.908	5.984	6.079	↑ 2.474	↑ 2.356	↑ 0.095
New England (PADD1A)	6.441	6.470	6.421	↑ 2.668	↑ 2.488	↓ -0.049
Central Atlantic (PADD1B)	6.471	6.508	6.496	↑ 2.692	↑ 2.615	↓ -0.012
Lower Atlantic (PADD1C)	5.645	5.740	5.890	↑ 2.374	↑ 2.248	↑ 0.150
Midwest (PADD2)	6.259	6.352	6.480	↑ 2.911	↑ 2.765	↑ 0.128
Gulf Coast (PADD3)	5.809	5.903	5.951	↑ 2.721	↑ 2.601	↑ 0.048
Rocky Mountain (PADD4)	6.302	6.422	6.521	↑ 2.866	↑ 2.835	↑ 0.099
West Coast (PADD5)	7.240	7.394	7.329	↑ 3.123	↑ 2.844	↓ -0.065
West Coast less California	6.503	6.659	6.614	↑ 2.823	↑ 2.519	↓ -0.045
California	8.091	8.242	8.155	↑ 3.473	↑ 3.221	↓ -0.087

prices include all taxes

For more information: https://www.eia.gov/petroleum/gasdiesel/



Crop Updates

The Desert Is Calling

We are officially in transition.

After weeks of talking about declining Salinas yields, disease pressure, and tight lettuce supplies, we are finally starting to see some relief. Iceberg and romaine volume has improved as Huron and Oxnard add production, and the first desert harvests are getting very close.

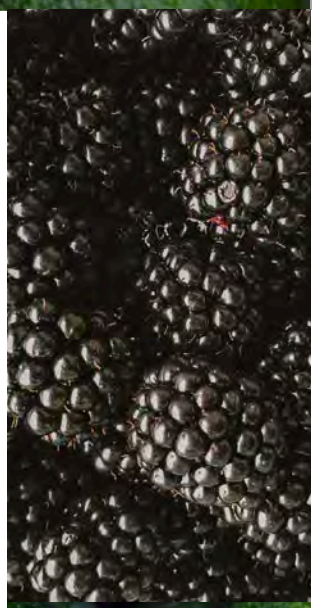
That doesn't mean we're out of the woods yet.

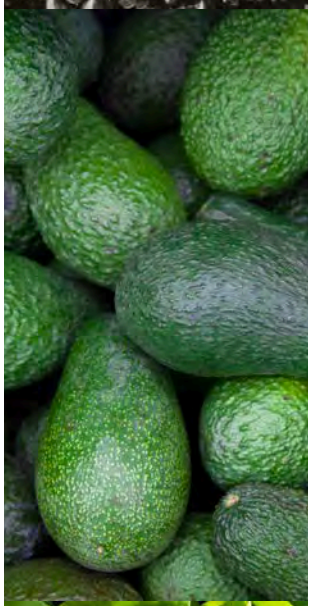
Salinas and Santa Maria are still finishing with low yields and plenty of disease pressure, including INSV and Sclerotinia. Some fields are simply running out of usable product. Green leaf remains especially tight, while iceberg and romaine markets have finally started moving in the right direction.

Huron has been a much needed bridge. Quality has been very good, weights have improved, and additional volume is taking some pressure off the market. The real relief comes as the Arizona-California desert ramps up. We are essentially in the last leg of tight lettuce supplies before Yuma begins carrying more of the load.

Berries are a very different story. California strawberries took another major hit from the recent combination of heat followed by rain. Growers are culling heavily damaged fruit, with losses in some fields estimated at 50% to 60% of the current crop.

Santa Maria is nearing the end of its season, and some fruit is being diverted away from the fresh market because it simply will not hold up. Oxnard growers have cleaned up damaged fields and are waiting for the next flush of good fruit to color before harvesting.



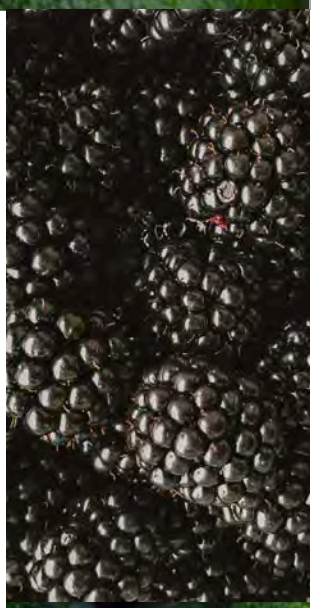






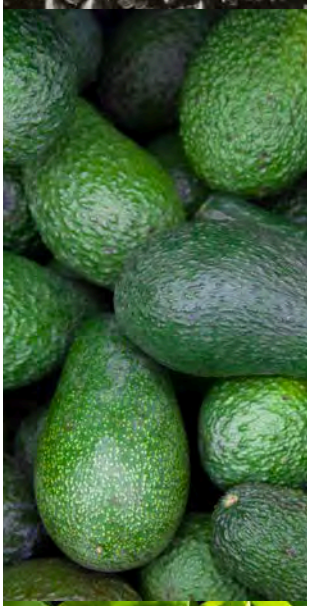
Crop Updates

That leaves strawberry supplies extremely limited. Demand continues to exceed supply, open-market fruit is difficult to find, and shippers are focused heavily on contracts and existing commitments.



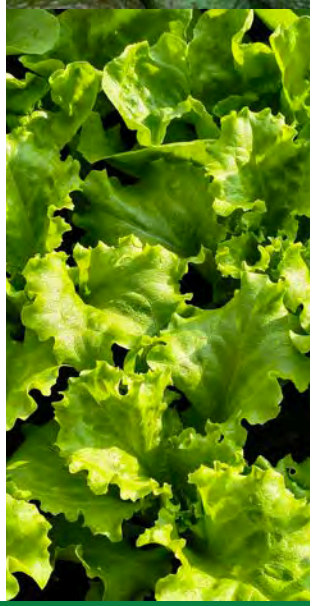
Normally, Mexico would be starting to provide more relief by now, but Central Mexico and Baja are also running behind after recent weather. Volume is beginning to build, but meaningful Mexican strawberry production is still several weeks away.

Blackberries and raspberries are in a better position. Mexican blackberry production is recovering from recent rain, while raspberry supplies are currently adequate and expected to increase as we move through November. Strawberries remain the berry item creating the biggest challenge.



Avocados are another market worth watching closely. Harvesting remains suspended in Michoacán, Mexico's primary avocado-producing region, with no confirmed timeline for when it will resume. Discussions are ongoing, but for now the interruption continues.

Jalisco is still harvesting and averaging about 3 million pounds per day, but that is not enough to replace the volume normally coming out of Michoacán.



The U.S. does have some cushion. Industry inventory is currently around 58 million pounds, and Week 43 inbound volume actually exceeded sales, with about 64.2 million pounds arriving against 52.8 million pounds sold. That gives the market some breathing room in the short term.

The concern is what happens if the interruption drags on.



Crop Updates

Even after Michoacán starts harvesting again, fruit still has to be picked, packed, inspected, transported, and distributed before it reaches customers. Programs that rely on conditioned or ripened fruit will feel that delay first.

For now, avocado supplies remain manageable, but every additional day of disruption increases the risk of tighter availability and higher pricing.

This week feels like a market starting to turn the corner, but not all at once. Lettuce is finally getting closer to relief, strawberries are still working through some of the toughest conditions of the season, and avocados have become the latest item to watch closely.

For lettuce, all eyes are now on Yuma. We've spent weeks getting to this point, and the desert is calling

