

Crop Update

November 26, 2025

December Outlook: Desert Production Improves, Berries Stay Tight, and Holiday Pull Winds Down

As we wrap up November, the desert is finally starting to take shape. After a messy stretch of storms that slowed harvests and complicated load times, fields in Yuma are drying out, plants are responding to the warmer days, and we're seeing the first real signs of stability since transition began.

Iceberg, romaine, and leaf are all showing steady improvement. Weights are still inconsistent, but quality is notably better than the tail end of Salinas, and processors should see more reliable supplies as we move through the first two weeks of December. If the weather continues to cooperate, most growers expect volume and carton weights to normalize by mid-month.

Brussels sprouts will remain a problem well into December. California's coastal acreage is still battling the fallout from heat, rain, and heavy diamondback moth pressure. That combination has created small sizing, seeder, and discoloration, and it continues to limit the amount of usable raw material for value-added programs. Relief is not expected until Mexico begins harvesting in mid-December, with more noticeable improvements showing up in January.



PRO*ACT

CONNECTING FARMS | EMPOWERING KITCHENS™

Crop Update

November 26, 2025

Strawberries are going to stay tight through the first half of December. Oxnard is producing light but improving volume, Santa Maria is finished until late December, and Central Mexico is coming on gradually. Baja will begin soon. Florida is slowly increasing, but it will not be a major factor until mid-December. Blueberries should remain in decent shape thanks to Peru and increasing Central Mexico crossings. Blackberries and raspberries look steady with solid supplies out of Baja and Mexico.

We're also seeing challenges in green onions due to significant rain in Mexicali earlier this month. Cooler nights are slowing growth, and supplies will stay snug as we move into December.

For holiday staples like potatoes and onions, quality remains excellent, but freight will continue to be a story. Capacity out of the Northwest historically tightens through the end of the year, and 2025 is no exception. High trucking costs on low FOBs will continue to influence movements into December.

As we head into the final stretch of the year, it's a good time to appreciate the people behind all of this. The crews are working shorter days and longer weeks as the light fades, shipping teams are trying to push trucks out through weather delays, and everyone across the supply chain is showing up day after day during the busiest time of year. Produce is never easy, but the people in this industry make it something to be proud of.

