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Crop Update

May 21, 2025

The California cherry crop estimate has been lowered to approximately 4.6 million cartons, down from the 7-8 million projections to begin the season. Rain during the bloom has caused extensive damage to the fruit lowering yields. The lighter crop will support demand until the Washington cherry crop begins in early June.



The Washington crop estimate came in at approximately 21-22 million cartons up 2 million from last year's harvest. Growers report an even bloom and excellent growing conditions across the various growing regions. This will translate into good supplies and quality with production into early August. With lighter production in California there looks to be little overlap in supplies as Washington begins volume production around mid-June.



Domestic melon production has begun in the Southwestern desert regions as the offshore season comes to an end with questionable quality. Mexican supplies are light as production transitions to the north. Domestic production will increase weekly as the weather warms with stable volumes expected by June. Sizing is primarily 9s and 12s with no jumbos on this early fruit with brix reported in 12-13% range. Production from the main "Westside" growing region of the San Joaquin Valley is slated to begin in early July.

