

MARKET ALERTS

Asparagus: Large sizes limited; smaller sizes more available. Market firm with tight supplies. Peru slow growth; Mexico transitioning. Asparagus tight through August, better by mid-September.

Bell Peppers: Green bells steady with good supply; colored bells tight and pricey. Western Canada steady, Eastern tight. High prices through September.

Blueberries: Pacific Northwest winding down, Michigan nearly done, pushing market up. Peruvian imports improving. Central Mexico just starting; volume slow to increase.

Broccoli: Broccoli supplies are tighter, with an upward market trend. Insect pressure rising in warmer areas.

Market expected to rise next week.

Citrus (Lemons): Markets strong; only District 2 growing. Small sizes limited. Choice grade dominates; fair quality with typical issues. Demand up, imports light, Mexico volume down.

Citrus (Oranges): Valencias peak at 88ct; smaller sizes scarce due to school demand. Markets rising, gas times ~3 days. Quality fair, mostly Choice. Brix ~13. Domestic Navel season starts late October.

Lettuce (iceberg): Availability varies, \$6–8 gap. Weights 35–42 lbs. Some defects noted. Price hikes continue. Demand up with schools reopening.

Lettuce Leaf: Market firm on green/red leaf and romaine; romaine hearts active. Yields down, demand steady. Fringe and tip burn reported due to heat. Weights and leaf length moderate to above average.

Pineapple: Costa Rica storms limit pineapples through 2025. Crownless demand high. Expect substitutions, cancellations.

AUGUST 27, 2025

CROP UPDATES

Small citrus sizes are tightening in California. Valencias and lemons are shifting larger, with 113s/138s limited. Quality is fair; regreening and minor defects are normal. Lemons mainly Choice grade, with global supplies also tight on small sizes. Grapefruit harvest has begun. No supply gaps expected before fall navels start in late October. Read more

WEATHER

California: High pressure and a moderate marine layer will bring near to slightly above average temps through the weekend. Lows in the mid-40s to upper 50s; highs range from mid-60s coast to 90s–103°F south of Soledad.

Mexico: Isolated showers through Thursday with 0.15"-0.35" expected, higher in storms. Widely scattered showers Friday-Sunday. Temps seasonal to slightly below normal, with highs in the low 70s-80s and lows in the mid-50s-60s in Central Mexico.

Florida: Isolated to scattered showers continue through Friday, with wetter weather expected over the weekend. Temps stay warm and humid through August 31, with highs in the upper 80s to low 90s and lows in the upper 60s to mid-70s.

Arizona: Yuma got 1–2.5" rain Tuesday evening. Light showers possible early Wednesday, then dry. Imperial Valley may see rain Wed-Thu from Tropical Cyclone Juliette. Highs 95–102 Wed, 105–110 by weekend; lows mid-70s to mid-80s starting Thursday.

FREIGHT

Truck market this week is active in Idaho and Florida. Be advised that rates are trending in an upward pattern and that advanced bookings are encouraged.



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Apples

The apple market continues its slow and steady shift from old crop to new. Granny Smith and Fuji are drawing down the last remaining storage rooms, extracting every possible carton-but supply still falls short. Gala movement is expected to accelerate this week and into the next. Honeycrisp are also being packed in solid volumes, though the market will need time to recalibrate before demand shows meaningful improvement. Come September, fresh arrivals of Granny Smith, Red Delicious, Fuji, and Ambrosia are on the horizon.

Commodity/Region	Supply	Price	Quality
Hudson, New York (September -June)	Steady	\$\$ \$	Good



<u>Asparagus</u>

ALERT

Sizing remains limited on both coasts, especially for Large, Extra Large, and Jumbo. Smaller sizes and Standards will be more available. The market is expected to stay firm with supplies still tight. In Peru, cooler weather is slowing growth, while Mexico is transitioning from Central Mexico to Baja and Guanajuato, dealing with heat and rain. Asparagus supplies will remain tight through August, with better availability across all sizes expected by mid-September.

Commodity/Region	Supply	Price	Quality
Caborca (Year Round)	Light	\$\$\$	Good
Ciudad Obregon (Year Round)	Light	\$\$\$	Good
Peru (Year Round)	Light	\$\$\$	Good



Avocados

Peak sizes are 48ct and 60ct, with Flora Loca as the primary crop now that the old crop is essentially finished. Dry matter is in the mid-20s, compared to low 30s in the previous crop, meaning the new fruit will take longer to ripen. The fruit is very clean, with minimal #2 grade—typical for this time of year. The California season continues to slow and is expected to wrap up in a few weeks. Offshore fruit is arriving on both coasts, but that volume should begin to taper off next month.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$ \$	Good
California (April - July)	Light	\$\$\$	Good



Bell Peppers

ALERT

The green bell pepper market is steady, with good availability and strong quality across the board. Colored bell peppers remain very tight, with high prices reflecting limited supply. Western Canada is holding steady, while supplies in Eastern Canada are tight. Central Mexico is providing adequate volume. Expect elevated markets on colored bells to continue into September.

С	ommodity/Region	Supply	Price	Quality
	California (May - June)	Steady	\$\$ \$	Excellent
	Ohio (Jun - Sept)	Steady	\$\$ \$	Excellent
	Mexico (Jun - Sept)	Steady	\$\$ \$	Excellent

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High

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Berries (Blackberries)

Supplies remain limited for some shippers, while others are seeing steady volumes out of Mexico and California. Transfers from Oregon are also helping to supplement availability and fill orders.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	\$ \$\$	Good



Berries (Blueberries)

ALERT

The Pacific Northwest is winding down, and Michigan is nearly finished, pushing the market upward. Peruvian imports are arriving in better volume at the ports, providing some relief. Central Mexico is just beginning production, but it will take a few weeks before volume picks up.

Commodity/Reg	on Supply	Price	Quality
California (Year Round)	Light	\$\$\$	Good
Dover, Florida (Year Round)	Light	\$\$\$	Excellent
McAllen, Texa (Year Round)	s Light	\$\$\$	Good



Berries (Raspberries)

We're seeing good supplies on this item coming in from Mexico, with steady volume and consistent quality.

C	Commodity/Region	Supply	Price	Quality	
	California (Year Round)	Steady	\$\$ \$	Fair	
-	McAllen (October - May)	Steady	\$\$ \$	Fair	



Berries (Strawberries)

The industry is rebounding from last week's heat spell. Crews moved slowly through the fields on Monday and Tuesday, focusing on cleanup as well as harvest. A significant amount of product has been diverted to processors due to weak quality. However, quality is expected to improve heading into the weekend and continuing into next week.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	\$\$ \$	Fair







Broccoli



Broccoli supplies are tighter this week, and the market is trending upward. Insect pressure is a growing concern, particularly in the warmer regions of Santa Maria and South Monterey County. Expect the market to continue gradually rising as we move into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$\$	Good
Santa Maria, California (Year Round)	Light	\$\$ \$	Good



Brussel Sprouts

Brussels sprout supplies remain on the lighter side but are showing signs of improvement. Overall quality is good, with only occasional insect damage. Look for the market to gradually ease as we head into next week.

Commodity/Region	Supply	Price	Quality
Mexico (December-August)	Steady	\$ \$\$	Good
Oxnard / Salinas, CA (May - July) (July-Dec)	Steady	\$ \$\$	Good



Carrots

Harvest has shifted to the Cuyama/Lancaster area, which will continue through November. Conditions are improved this week, with better sizing coming out of the current fields. No sizing issues are expected in the near term, but updates will be provided if anything changes.

C	commodity/Region	Supply	Price	Quality
	Imperial Valley (February - May)	High	\$ \$\$	Excellent
•	Kern County (October - Feb)	Steady	\$\$ \$	Good
•	Various Northwest Regions (July - October)	Steady	\$\$ \$	Good



Cauliflower

Cauliflower supplies and quality remain strong, with only minimal worm pressure noted. Expect the market to stay mostly steady heading into next week.

C	ommodity/Region	Supply	Price	Quality
	Mexico (Year Round)	Steady	\$\$ \$	Good
_	Santa Maria, California (Year Round)	Steady	\$\$ \$	Good
_	Salinas, CA (May - Oct)	Steady	\$\$ \$	Good



Celery

The marketplace remains largely unchanged for this commodity. All sizes are available both north and south, and shippers are flexible on volume orders, so promote as much as possible. Overall quality continues to be above average, with only minimal reports of seeders and decay. Demand remains moderate to light at best.

Commodity/Region	Supply	Price	Quality
Oxnard, California (Year Round)	Steady	\$\$\$	Good

















Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High



Citrus (Grapefruit)

Star Rubies are available and peaking at 48ct, shipping out of both Riverside and the San Joaquin Valley.

Commodity/Region	Supply	Price	Quality
California (Year Round)	Steady	\$\$ \$	Good
Texas (October - April)	Light	\$\$\$	Good



Citrus (Lemons)

ALERT

Markets remain strong across all sizes, with 165ct and smaller very limited. District 2 (Ventura/Oxnard) is the sole growing region. Choice grade dominates, with limited Fancy due to coastal growing conditions. Quality is fair with typical seasonal issues. Imports are light, and Mexico is starting slowly with lower expected volume, keeping markets elevated.

Commodity/Region	Supply	Price	Quality
CA Desert/Yuma (October - February)	Steady	\$\$ \$	Good
Oxnard/Ventura (February - September)	Light	\$\$\$	Fair
San Joaquin Valley (October - May)	High	\$ \$\$	Good



Citrus (Limes)

The market is elevated with rising costs and expected volatility through September as new crop fruit arrives. Quality is fair, with more defects like oil spots, styler-end rot, and skin breakdown. Partners are double grading fruit, packing only the best from Mexico. The new crop should start in a couple of weeks, bringing better quality.

Commodity/Region	Supply	Price	Quality
Veracruz (Year Round)	Light	\$\$\$	Good



Citrus (Oranges)

ALERT

Valencias are peaking on 88ct, with very limited 113ct and 138ct due to strong school demand. Subbing up in size may be needed. Markets on 88ct are rising as smaller sizes tighten. Gas times are around 3 days to improve color, with some regreening from warm weather. Quality is fair, mostly Choice grade, and Brix is around 13. Domestic Navel season is expected to start at the end of October.

Commodity/Region	Supply	Price	Quality
San Joaquin Valley (Year Round)	Light	\$\$\$	Fair



<u>Cucumber</u>

Eastern U.S. (Michigan, NY) and Canada remain steady leaders. Mexican cucumbers are strong, supporting the market. Good quality and steady supply are expected into the fall.

C	Commodity/Region	Supply	Price	Quality
•	Baja California (May - October)	Steady	\$\$ \$	Good
	Ohio/NC/MI/NJ (June - September)	Steady	\$\$ \$	Good
•	Mexico (November - May)	Steady	\$\$ \$	Good

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<u>Eggplant</u>

Supplies and quality are good from both the Fresno area and eastern regions.

Commodity/Region	Supply	Price	Quality
Mexico (Nov May)	Light	\$\$ \$	Good
California (May - October)	Steady	\$\$ \$	Good



<u>Garlic</u>

The new California garlic crop is progressing well with good quality, while Mexican supplies continue to complement the harvest.

Commodity/Region	Supply	Price	Quality
East Coast (Year Round)	Steady	\$\$ \$	Good
Bakersfield, California (Year Round)	Steady	\$\$ \$	Good
Gilroy, California (Year Round)	Steady	\$\$ \$	Good



Grapes (Green / Red)

Despite shifting from early varieties to more modern, vigorous types, the grape market has been stagnant. On August 26, a strong thunderstorm hit the northern half of the Central Valley grape district, bringing about an hour of rain. While not ideal, it's too soon to tell what impact, if any, this will have on the market.

Grapes (Green)

Commodity/Region	Supply	Price	Quality
Mexico	High	\$ \$\$	Good

Grapes (Red)

Commodity/Region	Supply	Price	Quality
Mexico (Mav - June)	High	\$ \$\$	Good



Green Onions

Green onions continue to have very good supplies and quality, with more of the same expected into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$ \$	Good



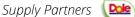
<u>Kale</u>

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Kale supplies remain mostly steady despite some insect intrusion. Expect the market to stay stable heading into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$ \$	Good
Oxnard, California (Year Round)	Steady	\$\$ \$	Good
Salinas, California (May - October)	Steady	\$\$ \$	Good

















Lettuce Iceberg



At the start of the week, availability varies among shippers, creating a market gap of six to eight dollars. Weights range from 35 to 42 pounds depending on the shipper. Some arrivals have shown misshapen heads and outer leaf discoloration. Second-tier price increases will continue on all value-added lettuce items through this week at minimum. Demand has picked up with schools reopening.

Commodity/Region	Supply	Price	Quality
Santa Maria, California (March-December)	Light	\$\$\$	Fair
Salinas, California (May - October)	Light	\$\$\$	Fair



<u>Lettuce Leaf</u>



The market is firm on green and red leaf as well as romaine, with romaine hearts active across all pack sizes. Shippers are facing lower yields in the field, though demand hasn't matched that of lettuce. Fringe and tip burn have been reported by multiple shippers, caused by warm temperatures in both northern and southern growing regions. Weights and leaf length have been moderate to above average from several suppliers.

Commodity/Region	Supply	Price	Quality
Salinas, California (May - October)	Steady	\$\$ \$	Fair



Lettuce Tender Leaf

All tender leaf items are showing good quality and steady supply, with more of the same expected into next week.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$\$ \$	Good
Oxnard, California (Year Round)	Steady	\$\$ \$	Good
Yuma, AZ (Nov May)	Steady	\$\$ \$	Good



Melon (Cantaloupe)

The domestic cantaloupe market is heating up as Westside fields shift sizing. The second cut and rising demand are driving the market higher. Fields are still mostly producing 9s, but better availability of 12s and 15s is emerging. Brix levels range from 13 to 16, with volume deals available.

Commodity/Region	Supply	Price	Quality
Central America (December - May)	Steady	\$\$ \$	Good











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Melon (Honeydew)

The domestic honeydew market is heating up as Westside fields adjust sizing. The second cut and stronger demand are pushing the market higher. Fields are still mainly producing 5s, but better availability of 6s and 8s is emerging. Brix levels range from 13 to 16, with volume deals available.

Commodity/Region	Supply	Price	Quality
Arizona (June-July) (October-November)	Steady	\$\$ \$	Good



Melon (Watermelon)

Domestic watermelons are available from both the West and East coasts. Prices are beginning to stabilize as growers ramp up new crop supplies.

Commodity/Region	Supply	Price	Quality
Arizona (June-July)	Steady	\$\$ \$	Good
(October-November)	•		



<u>Mushroom</u>

Mushrooms are promotable and excellent volume.

Commodity/Region	Supply	Price	Quality
Nationwide	High	\$ \$\$	Good



Onions

Onions are currently available from Washington and Idaho, as the California and New Mexico seasons have ended. Demand remains strong, while U.S. and Mexican onions are seeing lower yields. Red and white onion prices have stabilized since last week. Idaho onions are available this week, with volume expected to increase, and Washington continues to have good supply.

Co	ommodity/Region	Supply	Price	Quality
	Eastern Orgeon/Parma, ID (August - April)	High	\$ \$\$	Excellent
	San Joaquin Valley (May - August)	Light	\$ \$\$	Good
	Tri-Cities, Washington (July - April)	High	\$\$\$	Good



Pears

Washington Bartlett pears are in full swing, while California Bartletts remain aggressively priced and will continue to influence the market over the next few weeks. Red pears are being packed in both states, and California Bosc pears are coming in heavy volume.

Commodity/Region	Supply	Price	Quality
Sacramento Valley (July-September)	Light	\$\$ \$	Good
Hood River, Oregon (August-July)	Light	\$\$ \$	Good
Yakima, Washington (August-July)	Light	\$\$ \$	Good









Pineapples

ALERT

Thunderstorms continue to impact growing regions in Costa Rica and are expected throughout August 2025. Pineapple supplies remain very limited and may stay tight for the rest of the year. Crownless pineapples are in high demand. Expect substitutions, cancellations, and order changes.

Commodity/Region	Supply	Price	Quality
Costa Rica (Year round)	Light	\$\$\$	Good



Potatoes

The Idaho market is tight on 40-70 count potatoes through August. Burbanks are nearly done, with Norkoths now the main variety. New fields are mostly producing #1s, while #2s remain tight. Washington's new crop potatoes have good quality. Color potatoes come from CA, ID, WA, and WI. New crop sweet potatoes are just starting in North Carolina in small volumes, with some curing issues that should clear up in a few weeks.

Commodity/Region	Supply	Price	Quality
Idaho Falls, Idaho (August-July)	Steady	\$\$\$	Good
Pasco, Washington (August-July)	Steady	\$\$ \$	Excellent



Squash

Good supplies are available across all regions. Local areas will continue until the first frost or until quality declines below shipping standards. Georgia has started light as crops transition to southern regions. Out west, California and Baja are providing good supply and quality. Expect squash to begin crossing in Nogales by late September.

C	Commodity/Region	Supply	Price	Quality
	Mexico (June - September)	Steady	\$\$ \$	Good
•	Ohio (June - September)	Steady	\$\$ \$	Good
	California (May - October)	Light	\$\$ \$	Good



Stone Fruit

Peaches, plums, and nectarines are in moderate supply with a stable market. Imported kiwi remains steady but priced higher, likely holding until California's season begins in October. Asian pears from the Kingsburg area will start soon and run through at least Thanksgiving.

Commodity/Region	Supply	Price	Quality
San Joaquin Valley (May-October)	Steady	\$\$ \$	Good



Tomatoes

Round tomatoes have light to moderate supplies in the East, while steady California and Mexican volumes are expected to strengthen in the coming weeks. Roma tomatoes are well supplied coast to coast with steady quality, supported by solid volumes from Baja and Central/Eastern Mexico. Grape tomato supplies are improving in the East, with good overall quality and stronger volumes anticipated into early September.

Commodity/Region	Supply	Price	Quality
Mexico (Year Round)	Steady	\$ \$\$	Good
California (July - October)	Light	\$\$ \$	Good

Price Key: \$\$\$ -Low, \$\$\$ -Steady, \$\$\$ -High













CALIFORNIA

High pressure combined with a moderate marine layer will bring near to slightly above average temperatures through the weekend. Morning lows will range from the mid-40s to upper 50s. Daytime highs are expected to be in the mid-60s to mid-70s near the coast, low 80s to low 90s in the coastal valleys, and reaching 90s to 103 degrees south of Soledad.



MEXICO

Isolated showers are expected through Thursday, with rainfall totals ranging from 0.15" to 0.35" in most areas, and 0.50" or more possible within some thunderstorms. From Friday through Sunday, showers will be widely isolated. Temperatures will stay seasonal to slightly below normal for this time of year, with highs in the low 70s to low 80s and lows in the mid-50s to low 60s across most of Central Mexico.



FLORIDA

Air mass thunderstorms and sea breeze circulations will bring isolated to scattered showers through Friday. Over the weekend, a frontal boundary with several low-pressure areas will bring wetter weather across the state. Temperatures will stay warm and humidity high through August 31st, with highs in the upper 80s to low 90s through Friday, and mid 80s to low 90s over the weekend. Morning lows will range from the upper 60s to mid 70s through Sunday.



ARIZONA

The Yuma airport station recorded over 1" of rain between 3 and 8 PM Tuesday, while the Yuma Valley AZMET station measured around 2.5". A small chance of scattered light showers remains possible in Yuma County through early Wednesday morning, but conditions should dry out after that. The best chance for rainfall will be in the Imperial Valley, as stray moisture from Tropical Cyclone Juliette moves in Wednesday and Thursday. High temperatures will be in the mid-90s to 102 on Wednesday, warming to 105-110 by the weekend. Morning lows will rise to the mid-70s to mid-80s starting Thursday.

Freight Updates

Truck market this week is active in Idaho and Florida. Be advised that rates are trending in an upward pattern and that advanced bookings are encouraged.



U.S. On-Highway Diesel Fuel Prices*(dollars per g

				Change from	
	08/11/25	08/18/25	08/25/25	week ago	year ago
U.S.	3.754	3.713	3.708	♦ -0.005	♦ 0.057
East Coast (PADD1)	3.757	3.733	3.726	♦ -0.007	♦ 0.001
New England (PADD1A)	3.985	3.969	3.968	♦ -0.001	♦ -0.001
Central Atlantic (PADD1B)	3.942	3.908	3.916	♠ 0.008	♦ -0.004
Lower Atlantic (PADD1C)	3.666	3.643	3.631	♦ -0.012	♠ 0.003
Midwest (PADD2)	3.747	3.702	3.698	♦ -0.004	♦ 0.071
Gulf Coast (PADD3)	3.397	3.340	3.328	♦ -0.012	♦ 0.011
Rocky Mountain (PADD4)	3.776	3.757	3.748	♦ -0.009	♦ 0.140
West Coast (PADD5)	4.492	4.455	4.461	♠ 0.006	♦ 0.189
West Coast less California	4.148	4.094	4.103	♠ 0.009	♠ 0.210
California	4.889	4.871	4.873	♦ 0.002	♦ 0.166

full history # XLS

^{*}prices include all taxes

Crop Updates

Small Fruit Tightens in California Citrus

California's citrus season is in full swing, and while quality remains fair across the board, the story this month is all about sizing. Both Valencia oranges and lemons are showing a strong shift toward larger fruit, with small sizes becoming harder to come by as we move through the peak of summer.

Valencia oranges continue to ship out of the Central Valley, Fillmore, and Riverside regions. Growers are reporting excellent eating quality. The crop is peaking on 88-count fruit, with noticeably fewer 113s and 138s available, intensified by added pressure as school programs ramp up and the push for smaller fruit. We're also seeing some regreening caused by warm weather. It's common during the Valencia season and reflects the fruit's response to late-summer heat with no impact on sweetness or quality. While sizing is shifting larger, current projections do not suggest a gap before the fall Navel season, expected to begin late October. We'll see a full crop assessment on navels in the next few weeks.

Lemons are following suit with oranges and are trending on the larger side. District 2 (Ventura County) is now the primary growing region, and the crop is dominated by 115s and 140s in mostly choice grade. Higher humidity and wind, contributing to scarring and softer fruit in some lots. This is fairly common this time of year with fruit grown along the coast. Globally, the lemon market remains tight, with small fruit being especially limited. Argentina's season is wrapping up earlier than usual, and Chilean arrivals are already starting to slow. District 3 (desert region) is expected to begin production in early October and may help relieve some of the size pressure.

California grapefruit is also transitioning, with growers beginning to harvest pink varieties this week. Choice-grade fruit is widely available, while fancy-grade lots are moving quickly.

Despite the global squeeze on small fruit, overall quality and flavor remain strong heading into the late summer pull. As always, staying close to crop updates and keeping programs flexible will help navigate the shifting size structure as we approach fall.

JOEY PIEDIMONTE
SOURCING MANAGER







