

The Source

April 5, 2023

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Market Updates

Apples –The market is steady for most varieties. Good deals on small galas and large Fujis.

Asparagus –The market is higher and retail ads are finishing up this week. We should see more 11/1# available by the end of the week and next week. The Caborca region is ending and the next regions are off for a week. Washington and Michigan are behind due to weather, keeping the market higher. On the East, Peru will pick up volume over the next couple of weeks.

Avocados –The market is slowly decreasing. Big fruit deals and more supplies on 60's. Overall, the quality is good.

Bell Peppers –Florida's market is stable with good supplies. Mexico is fairly tight coming into late crops. The quality overall is good.

Berries (Blackberries) –Production out of Central Mexico continues to be light. There is currently a gap as we wait for warmer weather to bring in product out of California. Start dates are expected to be delayed for two to three more weeks out of Santa Maria and Oxnard.

Berries (Blueberries) –This item continues to be in short supply in Central Mexico. Cool temperatures are delaying Central California start dates for two to three more weeks as we wait for warmer weather. Georgia and Florida have begun to harvest in a very light way but should see an increase in numbers after the Easter holiday.

Berries (Raspberries) –Similar to the blackberries we continue to see light production out of Central Mexico. Production in California will begin approximately 4 weeks slightly later than the blackberries.

Berries (Strawberries) –Strawberries are in very limited supply. Florida and Mexico are finished. Santa Maria and Oxnard are slowly picking up the pace, but they are not able to meet the increased demand coming from the finished areas. This is causing a demand-exceeds-supply situation out west. It appears that California's weather is warming up, which should help bring in some additional numbers.

Continued

Broccoli –Supplies are extremely limited in Yuma as we approach transition. Supplies in Santa Maria and Mexico are steady. Overall, the quality continues to be above average. Look for this market to adjust higher heading into the weekend.

Brussels Sprouts –Brussels sprout supplies have started to tighten up as we move through transition. Expect the market to go up as we head into the weekend. Overall, good quality is being reported.

Carrots –Whole carrot supplies are in a better position. Markets are down a bit. Georgia will be done by the end of April.

Cauliflower –Cauliflower supplies are in a demand exceeds supply situation as we approach the end of the Yuma season. Santa Maria and Mexico supplies are steady and we could see more demand in these areas. Salinas has just begun this week. Expect this market to continue to rise as we approach the weekend.

Celery –This market is firm. Oxnard and Santa Maria will have moderate to good availability for the rest of the week. The quality continues to be good, with only slight seeder being reported. Supplies in Florida are moderate to light. Value-added products have no price escalation. Some shippers are transferring product from Oxnard to Yuma for a fee. This will continue for a few more weeks.

Citrus (Lemons) – The main growing region is District 1 and is peaking on FCY fruit. District 2 is ramping up and will bring more choice-grade fruit into the market. Small fruit is tight due to the rain helping to increase fruit size. The market continues to climb upwards.

Citrus (Limes) –The market is rising due to less production in Mexico this week through the Easter holiday. The quality is good. Manifest peaking of smaller fruit, 230s/250s. Expect relief in late April once the new crop ramps up.

Citrus (Oranges) -Supplies are peaking on 72/88ct. The quality is good. Markets have been low, but are tightening up on small fruit.

Cucumbers – The market is level. Good overall availability in several regions including Baja, Nogales, Texas, and Florida.

Continued

Eggplant –Market is steady with good availability on both coasts.

Garlic -Steady California production is expected throughout the week. Good quality has been reported.

Grapes (Green) –Plenty of supplies on both coasts. Wide range in price and quality. The market for better quality grapes is sharply higher.

Grapes (Red) –Plenty of supplies on both coasts. Wide range in price and quality. The market for better quality grapes is sharply higher.

Green Onions –Mexican-grown supplies continue to improve this week. Mexico's warmer weather is helping spur growth. Overall, the quality is good.

Kale –This market continues to be steady. Moderate to good availability is expected throughout the week. Overall, the quality is good and the market is steady.

Lettuce (Iceberg) –The season is ending in Yuma for this commodity. Production in Huron has started and will continue for three to four weeks. Salinas will start out on the lighter side of production due to past heavy rains that caused some acreage to be lost. This market, in essence, is active and will continue through April. The warm temperatures in Yuma will likely cut shippers production by a few weeks at a minimum. Some common defects being reported include misshapen heads, pinking, and discoloration.

Lettuce Leaf –Romaine as well as green and red leaf is active in the marketplace. Yuma's warm temperatures will likely end production ahead of schedule by two weeks. Huron has begun harvesting and some production will be in Oxnard, Santa Maria, and Salinas. Production is expected to run through April in Yuma, pending temperatures. Common defects include fringe burn, blistering, and peeling.

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Lettuce Tender Leaf –Supplies continue to be available for parsley, spinach, and arugula due to the current and recent warm weather in Yuma. The weather in the growing region will continue to be good into the weekend. Overall, the quality is expected to be fair and the market is steady.

Melons (Cantaloupe) – The market is low and large fruit supplies are good. Volume deals on 6's and 9's on both coasts, very limited on 12's and 15.

Melons (Honeydew) –The honeydew market is low. There are good supplies on 5/6's. The quality overall is good.

Melons (Watermelon) –Mexico's supplies are improving. Offshore imports are finishing up. Overall, the quality is good and the market is steady.

Mushrooms – Excellent supplies and low prices persist.

Onions –Northwest supplies are ending. Texas stocks are limited as a result of weather and crossings from Mexico. California expects to start at the end of the month.

Pears –The market is steady at higher prices as retail bag programs switch from Bartletts to Anjous. Some shippers have finished with Bosc.

Pineapples –Lighter open market volume. Overall, the quality is good and the market is steady.

Potatoes –Norkotahs are winding down and Burbanks are becoming the primary variety. The market remains extreme and trends higher.

Squash –The market is stable with Mexico and Florida having a good supply. Promotable volumes are available.

Stone Fruit –Most shippers are done with imported peaches and nectarines on both coasts. Plum supplies are moderate. Market steady. The imported Kiwi market is steady. Supply remains light. California cherries are projected to start the week of May 8th.

Continued

Tomatoes –The tomato market is low on all items with heavy volumes packed in Florida and crossing from Mexico. The quality is great. Promotable volumes are available.

A Peek at Peak Seasons

Blackberries (Past Peak Season)

Blueberries (Past Peak Season)

Raspberries (Past Peak Season)

Weather

California –Wednesday morning lows will be in the mid-30s to mid-40s, while daytime highs will be in the upper 50s to mid-60s. Over the remainder of the week, temperatures will reach mid-60s to mid-70s across the region as high pressure strengthens.

Mexico –Over the next five days, temperatures will remain warm through the weekend. Through Thursday, daytime highs will be in the low-to-upper 80s, and Friday through Sunday, they will be in the upper 70s to mid-80s. Through Sunday morning, temperatures will drop into the upper 40s to mid-50s. From Wednesday through Sunday, a few isolated showers are possible, but most rain totals will be less than 0.10" although higher totals may occur within t-storms.

Florida –Dry and warm under a high-pressure ridge through Friday, with moderate sea breeze effects daily. A weakening frontal boundary sweeps the region Saturday. Look for highs in the upper 80s-mid 90s today through Friday, dropping to the mid-70s to mid-80s by Sunday. Morning lows in the 60s-low 70s are expected through the weekend.

Arizona –It will continue to be cool and windy today, but winds will decrease throughout the rest of the week. Light lettuce icing is possible today with frost conditions in Wendon. Most other forecast points will be in the upper 30s to low 40s. By the weekend, morning lows will warm to the mid-50s to low 60s with afternoon highs climbing from mid-60s to low 70s today to upper 80s-mid 90s by Sunday afternoon. Very low humidity levels are expected through Sunday.

Freight



















Trucks remain steady in California, Idaho, and the Northwest. The national diesel average remain steady and currently 4.105 per gallon. California prices dropped slightly are at 5.047 per gallon.

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Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is lower
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is lower	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is lower
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is good, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is good, pricing is higher	 GREEN ONIONS	Quality is good, pricing is lower	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is good, pricing is higher	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is good, pricing is higher		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		