

The Source

April 12, 2023

PRO*ACT

Market Updates

Apples –Granny Smiths remain scarce. Decreased demand hasn't affected prices but made them more available. Washington shippers have stepped up Gala packing as they approach the end of the storage season.

Asparagus –West Coast product is still tight. There are fewer 28/1 being packed. Volume has been helped by the majority of suppliers moving back to 11/1. Caborca is slowly finishing up. The next region is still a week away.

Avocados –The market is steady with good supplies of big fruit. 60/70s are still light in supply. Warmer weather in Mexico should bring more fruit of all sizes. California fruit supplies are increasing.

Bell Peppers –The markets are steady. Quality is good, but large sizes are tight and we're seeing some bell peppers with thinner walls. Western supplies are on a seasonal decline and Florida supplies are steady. Expect tighter supplies towards the end of the month as we transition to Coachella. Canada continues to increase production of colored bells; expect high seasonal volume in about 2 weeks.

Berries (Blackberries) –There is still an acute shortage of this item coming out of the Central Mexico region. West Coast production should increase in two to three more weeks.

Berries (Blueberries) –Central Mexico's production continues to be light while Florida and Georgia have begun production. The west coast should begin in two to three weeks. Overall, the market is steady and the quality is good.

Berries (Raspberries) –Numbers are still light and the markets are tight. Easter disrupted transfers out of central Mexico. The quality overall is good.

Berries (Strawberries) –The weather in California's growing regions is warming up, which is causing better yields. We expect better coverage at the end of April.

Continued

Broccoli –Broccoli supplies continue to be extremely limited in Yuma as we approach transition. Supplies in Santa Maria and Mexico are steady. Salinas supplies have started slowly. Overall, the quality continues to be above average. Look for this market to adjust higher heading into the weekend.

Brussels Sprouts –Brussels sprout supplies have started to tighten up as we move through transition. Expect the market to increase as we approach the weekend. Overall, good quality is being reported.

Carrots –Whole carrot supplies are in a better position. Markets are down slightly. Georgia will be done by the end of April.

Cauliflower –Cauliflower supplies continue to be in a demand-exceeds-supply situation as we approach the end of the Yuma season. Santa Maria and Mexico supplies are steady and we could see more demand in these areas. Salinas production has begun this week. Expect this market to continue to rise as we approach the weekend.

Celery –Overall, the market is steady. Southern California is the main growing region for this commodity along with Florida. Aside from some seeder that all suppliers quote, the quality in terms of color and texture is above average. This will be the last week shippers transfer product to Yuma. A fee will come with the transfer so please be aware that contracts will have this charge as well.

Citrus (Lemons) – The main growing region is District 1 and is peaking on FCY fruit. District 2 is ramping up and will bring more choice-grade fruit to the market. Small fruit is tight due to the rain which helps increase fruit size. The market continues to climb upwards.

Citrus (Limes)–The markets remain active. Rain in Veracruz will delay the harvest front for part of this week. The quality is good with manifest peaking at 230s/250s; extensive price spread between small and large fruit. Markets have started to decrease, but some shippers are holding on to higher-priced fruit.

Continued

Citrus (Oranges) -Supplies peak at 72/88ct. The quality is good. Markets have been low, but are tightening up on small fruit with significantly less volume.

Cucumbers – Good overall availability. Expect a high volume/quality out of Nogales for the balance of the month. Baja has started in a light way and will see full production by May/June. Out east, S Florida is the main region as Central areas start.

Eggplant –Strong demand decreased availability last week out of Mexico. However, expect consistent volume during April before we transition to the California desert. Out east, S Florida is still going as well as Plant City; expect better availability in a few weeks.

Garlic -California's production is steady and expected to continue throughout the week. Good quality has been reported.

Grapes (Green) –The recent oversupply is coming to an end. Peru is done and Chile diverts tonnage to other markets. Expect the market price to rise on both coasts throughout April. In mid-May, Mexican grapes should begin crossing in Nogales.

Grapes (Red) –The recent oversupply is coming to an end. Peru is done and Chile diverts tonnage to other markets. Expect the market price to rise on both coasts throughout April. In mid-May, Mexican grapes should begin crossing in Nogales.

Green Onions –Mexican-grown supplies continue to improve this week. Mexico's warmer weather is helping spur growth. Overall, the quality is good.

Kale –This market continues to be steady. Moderate to good availability is expected throughout the week. Overall, the quality is good and the market is steady.

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Lettuce (Iceberg) –Demand exceeds supply for this commodity. Escalated pricing is applicable on value-added items. Yuma is expected to finish production this week. There may be a few shippers with production the following week pending weather conditions. Production in Huron is expected to run three weeks longer and the quality is good overall, with weights of approximately 39-42 pounds. Yuma lettuce has misshapen heads, discoloration, and brown bottoms. Salinas has light production.

Lettuce Leaf –Romaine, romaine hearts as well as green and red leaf are active. Yuma is expected to finish this week due to warm temperatures and Salinas production is moderate to light. Huron has moderate to light production. Common defects include fringe burn, blistering, and peeling. Expect active markets throughout the week. Escalating pricing on value-added items will likely occur this week.

Lettuce Tender Leaf –Supplies continue to be available for parsley, spinach, and arugula due to the current and recent warm weather in Yuma. The weather in the growing region will continue to be good into the weekend. In general, the quality of the product is expected to be fair, and the market should remain steady.

Melons (Cantaloupe) – The market is low, but large fruit supplies are good. Volume deals on 6's and 9's on both coasts, very limited on 12's and 15.

Melons (Honeydew) –The honeydew market is low. There are good supplies on 5/6's. The quality overall is good.

Melons (Watermelon) –Mexico's supplies are improving. Offshore imports are finishing up. Overall, the quality is good and the market is steady.

Mushrooms – Excellent supply availability. Overall, the quality is good the market is low.

Onions –The northwest season is winding down. Texas market experiencing higher prices due to recent rain. California anticipates an early start.

Continued

Pears –The market is steady. Expect prices to increase from May to July as storage supplies run out. The new crop of California Bartletts is projected to start the week of July 10th but could be later due to weather.

Pineapples –Lighter open market volume. Overall, the quality is good and the market is steady.

Potatoes –The 40 - 70 CT market remains active and on the rise. More Burbanks are available on the market, but supplies overall are extremely limited.

Squash –Markets are steady. Mexico had a slight dip in supply due to the holy week. Expect better availability mid-week. S Florida is winding down; Central Florida started last week and will see stronger numbers in the coming weeks.

Stone Fruit – Imported peaches and nectarines have finished on both coasts. Plum supplies are moderate. Market is steady. The imported Kiwi market is slightly higher. Supply remains light. California cherries are projected to start the week of May 8th.

Tomatoes –Markets are steady with plenty of supplies on both coasts. Mexico had a slight dip in volume due to Easter but expect better production by mid-week. Baja has started production lightly and Eastern Mexico is moderate. Florida's weather has been great; good yields and quality and fruit is peaking on larger fruit.

A Peek at Peak Seasons

Blackberries (Past Peak Season)
Raspberries (Past Peak Season)

Weather

California –Dry low pressure passes to the north today, keeping morning lows in the mid-30s to mid-40s and daytime highs in the 60s to low 70s. By Saturday, as the system moves off late Thursday, high pressure returns with offshore flow bringing the max temperatures back into the mid-60s to low 80s.

Mexico –The temperature should be a few degrees cooler than it has been, but still close to normal for this time of year. Through the weekend, daytime highs should range from the low 70s to low 80s with morning temperatures in the mid-40s to mid-50s. Today and by Sunday, there are chances for a few light isolated showers. Rain totals should range from trace amounts up to 0.10" in most showers that do occur.





Florida –Central Florida and southern Florida will be affected by showers and thunderstorms at midday Thursday, with accumulation potential exceeding 3" in Tampa Bay and southern Florida. All but northern Florida will have dry weather on Friday. Throughout the state, winds will be sustained at 15-20mph, gusting up to 25-30mph. Winds abate later tonight.

Arizona –Unseasonably cool temperatures will be replaced by temperatures closer to normal late this week due to a passing cold front that will increase wind gusts up to 40-45mph. Temperatures today will be in the upper 80s-mid 90s cooling tomorrow to the upper 70s to low 80s and mid-70s and low 80s Friday.

Freight

Trucks remain steady in California, Idaho, and the Northwest. The national diesel average remained steady and is currently at 4.098 while California diesel price is steady at 4.989 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is lower
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is lower
 BERRIES (BLACKBERRIES)	Quality is good, pricing is higher	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is good, pricing is higher	 GREEN ONIONS	Quality is good, pricing is lower	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is higher
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is good, pricing is higher		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		