

The Source

July 27, 2022

PRO*ACT

Market Alerts

Apples – As Washington is gapping on Galas, California has started Galas but the California supply will not be enough to meet the national demand that's increasing due to schools coming back into session.

Asparagus – The market is strong with light supplies. Central Mexico is struggling with low yield and labor issues, Northern Baja has a slow start and weather is adding to light supplies. East coast demand exceeded supplies due to the west coast supply issue.

Avocados – The market has reached the bottom. Flora crop is in full production with supplies peaking. Overall, good quality and the market is steady.

Bell Peppers – Expect limited supplies and prices to decrease as supplies improve. Red bells remain very limited and will be the case well into August.

Berries (Blackberries) – The heat from several weeks back has caused some loss of production. Expect limited availability until mid-August.

Berries (Blueberries) – While Michigan is battling adverse weather, the Pacific Northwest has begun to produce better numbers and New Jersey continues to produce moderate supplies. Overall, the market has a downward tone.

Berries (Raspberries) – Due to the heat that occurred several weeks ago, short supplies have been reported by shippers. Numbers in Mexico should begin to pick up in mid to late August.

Berries (Strawberries) – With Salinas and Watsonville on a steady decline in harvest, number availability is very short. We expect this to continue over the next several weeks.

Broccoli – Salinas, Santa Maria and Mexico supplies are plentiful. Expect the market to be steady.

Brussels Sprouts – Supplies continue to improve. Expect better quality and market to be steady going into the weekend.

Continued

Carrots – Supplies are plentiful with Bakersfield's growing region underway. The demand for carrot snack packs is increasing due to schools starting back up.

Cauliflower – Salinas and Santa Maria supplies are good. However, Mexico continues to experience pest pressures due to the heat and humidity causing lower yields. Expect the market to stay steady going into the weekend.

Celery – The market continues to be steady on all sizing. Quality continues to be good. Expect steady supplies to be available throughout the week.

Citrus (Lemons) – Central Valley is finished and Oxnard/Ventura County is now the main growing region. A gap is expected between growing regions. Harvesting will end early-June and new crop production will start early November. Expect good quality and supplies steady.

Citrus (Limes) – Overall market remains steady. Additional grading is required prior to shipping out product out of McAllen.

Citrus (Oranges) – Supplies of all sizes are extremely tight throughout the season. Expect good quality and pricing to be steady.

Cucumbers – Markets are fairly steady. Good supply out of all growing regions.

Eggplant – Supplies remain adequate. Eggplant will begin out of the midwest this week.

Garlic – New crop, California garlic, has started and will continue until late September. Demand remains high for domestic product. Chinese Garlic has helped the supply chain with extra supplies hitting the US market.

Grapes (Green) – Good supply and excellent quality coming out of the central valley. Promotable volumes will be available for the next few months

Continued

Grapes (Red) – Good supply and excellent quality coming out of the central valley. Promotable volumes will be available for the next few months

Green Onions – Green Onion supplies continue to be steady. Look for this market to stay steady going into next week.

Kale – Steady supplies are keeping this market level. Look for this market to continue to stay steady going into the weekend.

Lettuce (Iceberg) – As the market is active, the warm temperatures in the growing regions have brought on lettuce ahead of schedule and suppliers have started production and reaching into fields early. Case weights are ranging from 34-42 lbs. There will be light supplies for the week.

Lettuce Leaf – Steady supplies of romaine, green and red leaf, and romaine hearts in both northern and southern California. Overall, the market is expected to get stronger next week with multiple shippers.

Lettuce Tender Leaf – Supply is good with fair quality with size and texture. Expect the market to stay steady on all items except cilantro going into the weekend.

Melons (Cantaloupe) – The market is steady and demand is good.

Melons (Honeydew) – The market is steady. Supply and demand are good.

Melons (Watermelon) – Demand is high and supplies are low due to poor weather conditions in all growing regions except for California. Supplies are slowly improving in California.

Mushrooms – Supplies are ramping up but prices are elevated.

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Onions – While New Mexico and California are in the last few weeks of their season, prices are easing. Limited Idaho onions will be available in early August.

Pears – With California Bartletts having a very nice quality this year, the California market will stay firm for the season as cannery demand is at a historic high this year.

Pineapples – Due to the storm season in the tropics, there is a light volume of pineapples.

Potatoes – . As potatoes continue to remain extremely limited, new Washington crop is expected to harvest next week. Overall, expect high prices and limited availability through August.

Squash – Ample supplies on both coasts, promotable volume available.

Stone Fruit – The California peach, nectarine, and plum market are slightly lower and quality is good.

Tomatoes – Markets are fairly steady due to moderate demand. Quality has improved with sizing mainly seeing jumbos.

A Peek at Peak Seasons

Green Grapes
Red Grapes
Pears
Stone Fruit

Apples (Past Peak Season)

Weather

California – Weak high pressure causes moderate marine layer conditions and near average temperatures. Near the coast expect morning lows and daytime highs, in Santa Clara and Central Salinas expect upper 70s to mid-80s, and in the south of King City in the 90s.

Mexico – Isolated showers through Thursday and scattered showers and thunderstorms Friday through the weekend. Overall, expect temperatures to be slightly below normal through the weekend due to an increase in shower activity.










Florida – Easterly onshore flow dominates the peninsula, with lighter winds over the northern half as the pressure gradient is stronger over the lower half. High pressure builds over the region for Thursday with clearing skies and south to southwesterly light wind flow.

Arizona – Thunderstorm activity arrives late Wednesday night through Thursday morning and again Friday night through Saturday morning due to ample moisture and more favored dynamics. Afternoon highs are expected throughout the week.

Freight

Trucks remain steady in the Northwest, Idaho, and California. The national average for diesel fuel has dropped to 5.268 per gallon. Diesel fuel remains expensive in California at 6.389 per gallon.

Commodities at a Glance

 APPLES	Quality is fair, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is lower.	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is higher	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is lower	 GARLIC	Quality is good, pricing is higher	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is lower	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is lower	 POTATOES	Quality is fair, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is lower
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is steady	 LETTUCE LEAF	Quality is good, pricing is steady		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		