

The Source

July 20, 2022

PRO*ACT

Market Alerts

Apples – Shippers are nearing the end of their golden, fuji, and gala storage supplies. The market is expected to rise. New crop galas are the first variety to start the week of 8/9.

Asparagus – Demand is good and light supplies on both coasts. Expected to see better supplies next week.

Avocados – The market has reached the bottom. Flora crop is in full production with supplies peaking. Overall, good quality and the market is steady.

Bell Peppers – Market continues to remain steady as demand exceeds supply. Quality is good. Expect volume to improve over the next two weeks as newer regions start on field pack product out of California.

Berries (Blackberries) – Shippers are gapping slightly on blackberries between spring and late summer varieties.

Berries (Blueberries) – Blueberry availability is getting easier as we receive numbers from Michigan, Pacific Northwest, and New Jersey.

Berries (Raspberries) – Transfer issues to the distribution centers are hindering availability. Expect to see a rise in production in early August.

Berries (Strawberries) – Demand remains steady and prices are rising due to declining yields.

Broccoli – Salinas and Santa Maria supplies are plentiful. Expect the market to be steady.

Brussels Sprouts – Supplies continue to improve. Expect better quality and market to be steady going into the weekend.

Carrots – Supplies are plentiful with Bakersfield's growing region underway. The demand for carrot snack packs is increasing due to schools starting back up.

Continued

Cauliflower – Salinas and Santa Maria supplies are good. However, Mexico is experiencing pest pressures due to the heat and humidity causing lower yields. Expect market to stay steady going into the weekend.

Celery – The market is steady on all sizing. Quality continues to be good. Expect supplies to be available throughout the week.

Citrus (Lemons) – Central Valley is finished and Oxnard/Ventura County is now the main growing region. A gap is expected between growing regions. Harvesting will end early-June and new crop production will start early November. Expect good quality and supplies steady.

Citrus (Limes) – Quality is good and the market remains steady.

Citrus (Oranges) - Supplies of all sizes are extremely tight throughout the season. Expect good quality and pricing to be steady.

Cucumbers – Supply and pricing continue to be steady.

Eggplant – Supply is lower and volume is expected to improve out East. Supply remains steady in the Westcoast and expect higher prices due to heat in the Central Valley.

Garlic – Garlic supplies remain tight. Imports from China will help offset in a minor way. New 2022 California crop starts in the next couple of weeks. Pricing is higher and quality is good.

Grapes (Green) – Good supply and excellent quality coming out of the central valley. Promotable volumes will be available for the next few months.

Grapes (Red) – Good supply and excellent quality coming out of the central valley. Promotable volumes will be available for the next few months.

Green Onions – Green Onion supplies continue to be steady. Look for this market to stay steady going into next week.

Continued

Kale – Steady supplies are keeping this market level. Look for this market to continue to stay steady going into the weekend.

Lettuce (Iceberg) – Supplies have tightened up with multiple shippers. Yields are lighter and demand is increasing. Overall, expect supply to get tighter throughout the week. Case weights will average 40-44 lbs.

Lettuce Leaf – Good supply for romaine as well as green and red leaf. There has been a surplus in production this week and will continue throughout next week.

Lettuce Tender Leaf – Supply is good with fair quality with size and texture. Expect the market to continue to stay steady on all items except for cilantro going into the weekend.

Melons (Cantaloupe) – Westside deal is picking up volume day by day with good quality and demand which is keeping the market strong.

Melons (Honeydew) – The quality of honeydew is good, while the Westside is in full swing.

Melons (Watermelon) – Demand is good in all growing regions and supply in the San Joaquin Valley is improving. Expect to see smaller fruit and better volume, out of Mexico, next week.

Mushrooms – Quality and supply is good.

Onions – Supply is limited due to weather affecting availability out of California and New Mexico.

Pears – With California Bartletts starting, the California market will stay firm for the season as cannery demand is at a historic high this year.

Pineapples – Due to the storm season in the tropics, there is a light volume of pineapples.

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Potatoes – Storage supplies remain extremely short as packing sheds are ending their seasons earlier than expected. New Washington potatoes are expected to start next week and Southern Idaho to start in early August.

Squash – The market is steady and quality is good. Supply is good out of regions.

Stone Fruit – The California peach, nectarine, and plum market are slightly lower and quality is good.

Tomatoes – As Oceanside tomatoes are in full swing, Western supply is steady and good supply out of Mexico. Expect volume to increase in Alabama, North Carolina, and Tennessee in the next few weeks. Overall, quality is good.

A Peek at Peak Seasons

Green Grapes
Red Grapes
Pears
Stone Fruit

Apples (Past Peak Season)

Weather

California – Strong high-pressure centered over the region continues to produce warmer than normal temps over inland Salinas Valley of the central coast while marine layer conditions and moderate onshore flow maintain seasonable conditions near Monterey Bay.

Mexico – Beyond a few highly isolated showers anticipate relatively dry weather thru Thursday. Expect showers on Friday thru Sunday.










Florida – Light westerly flows over the northern peninsula, easterly to the south with winds turning light and variable overnight. Rain is expected from Ocala to Jennings this morning.

Arizona – Slight warming expected over most stations thru midweek. Isolated shower is possible near Phoenix Thursday morning and again Saturday.

Freight

Trucks are steady in the Northwest, Idaho, and California. The national average for diesel fuel has dropped to 5.432 per gallon.

Commodities at a Glance

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|  APPLES | Quality is fair, pricing is steady |  CITRUS (LEMONS) | Quality is good, pricing is steady |  MELON (CANTALOUPE) | Quality is good, pricing is steady |
|  ASPARAGUS | Quality is good, pricing is higher |  CITRUS (LIMES) | Quality is good, pricing is steady |  MELON (HONEYDEW) | Quality is good, pricing is steady |
|  AVOCADO | Quality is good, pricing is steady |  CITRUS (ORANGES) | Quality is good, pricing is steady |  MELON (WATERMELON) | Quality is good, pricing is steady |
|  BELL PEPPERS | Quality is good, pricing is steady |  CUCUMBERS | Quality is good, pricing is steady |  MUSHROOM | Quality is good, pricing is higher |
|  BERRIES (BLACKBERRIES) | Quality is good, pricing is higher |  EGGPLANT | Quality is good, pricing is steady |  ONIONS | Quality is good, pricing is higher |
|  BERRIES (BLUEBERRIES) | Quality is good, pricing is steady |  GARLIC | Quality is good, pricing is steady |  PEARS | Quality is good, pricing is higher |
|  BERRIES (RASPBERRIES) | Quality is good, pricing is higher |  GRAPES (GREEN) | Quality is good, pricing is steady |  PINEAPPLES | Quality is good, pricing is steady |
|  BERRIES (STRAWBERRIES) | Quality is fair, pricing is higher |  GRAPES (RED) | Quality is good, pricing is steady |  POTATOES | Quality is fair, pricing is higher |
|  BROCCOLI | Quality is fair, pricing is steady |  GREEN ONIONS | Quality is fair, pricing is steady |  SQUASH | Quality is good, pricing is steady |
|  BRUSSELS SPROUTS | Quality is fair, pricing is lower |  KALE | Quality is good, pricing is steady |  STONE FRUIT | Quality is good, pricing is lower |
|  CARROTS | Quality is good, pricing is steady |  LETTUCE ICEBERG | Quality is fair, pricing is higher |  TOMATOES | Quality is good, pricing is steady |
|  CAULIFLOWER | Quality is fair, pricing is steady |  LETTUCE LEAF | Quality is good, pricing is steady | | |
|  CELERY | Quality is good, pricing is steady |  LETTUCE TENDER LEAF | Quality is fair, pricing is steady | | |