

The Source

April 20, 2022

PRO*ACT

Market Alerts

Apples – Gala market firm. Deals available on Grannys. Good quality on all.

Asparagus – Supplies are hitting a slight gap as Caborca supplies are coming to a close. This is the time of year Mexico growing areas transition to the southern Baja region. Markets of all sizes will be slightly elevated during this time.

Avocados – Supplies are extremely light due to reduced harvest (Holy Week). Border issues are also contributing to severely low supplies. Mexico and California are both in play. Markets are increasing due to low harvest and slow crossings at the border.

Bell Peppers – Light supplies on both coasts. East-coast will remain light until Georgia starts by mid-May. West-coast supplies remain light however Coachella has started in a light way and volume is expected to gradually increase.

Berries (Blackberries) – Lighter supplies are still the norm. West coast production should start in mid May.

Berries (Blueberries) – We have Central Mexico peaking along with product from Baja ,Florida and Georgia.

Berries (Raspberries) – Lighter supplies are still the norm. West coast production should start in mid May.

Berries (Strawberries) – Plantings look strong in the Salinas/Watsonville, Oxnard and Santa Maria areas. It looks good to go for the Mothers day pull barring any inclement weather.

Broccoli – Broccoli supplies continue to be very good in Salinas, Santa Maria and Mexico. Look for this market to stay steady going into the weekend.

Brussels Sprouts – Brussels Sprout supplies continue to be very limited. The heat in Mexico has stunned the growth and has caused crew shortages. Look for supplies to remain tight for the next few weeks.

Continued

Carrots – Jumbo and cello carrots are still in light supplies due to smaller sizing being harvested in current fields. Mexican jumbo carrots are a viable option for coverage coming through Texas. Plenty of Jumbo carrots in Georgia. Plenty of Jumbo carrots in Georgia.

Cauliflower – Cauliflower supplies continue to improve and the market is slowly reacting lower. Look for this market to continue to react lower as more supplies fill the pipeline.

Celery – Steady supplies will continue in southern California with this commodity. The market is steady, overall. Shippers continue to transfer to Salinas for a fee so please be aware. Picking up direct is the sharpest pricing. The overall quality continues to be strong. Small sizing, thirty-six counts in particular are the tightest sizing available with multiple shippers.

Citrus (Lemons) – Supplies are steady out of the Central Valley. Ventura County will continue to trickle in.

Citrus (Limes) – Prices are steady at elevated levels. Border delays continue to affect the supply chain out of McAllen. More fruit is expected to cross back this week following the Easter holiday.

Citrus (Oranges) - Supplies remain very limited on 113's and 138's this week and are expected to remain tight through the rest of the navel season. We may need to sub sizes around or move orders a day to help fill in full. Markets will remain firm due to the limited availability. We highly encourage sending orders in advance to help secure orders.

Cucumbers – Supplies remain adequate but starting to see a bit better volume out of Nogales as good weather is helping spring crops. In the east, supplies are light due to weather, waiting on Georgia to start.

Eggplant – Fairly steady. Florida's supply remains limited. Central Florida is starting next week. Mexican eggplant will go thru May and a few growers in Coachella will begin over the next week.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Continued

Grapes (Green) – The market has found its level and is beginning to Firm up. Some lots starting to show higher color. Wide range in quality. West coast market firmer than the east.

Grapes (Red) – Reds have also found their level at lower pricing. The market on the east coast is very sloppy with some "price after-sale" transactions happening. Wide range in quality. Market better on the west coast.

Green Onions – Green Onion supplies continue to be steady. Look for this market to stay steady going into next week.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – Tip burn and wilting have been reported upon arrivals due to last week's heat wave in the growing regions. Pink discoloring and Insect damage have been reported as well. Suppliers have been doing their best to clean the product up as much as possible. Production currently is in Salinas and Oxnard/Santa Maria. Weights have been 40-43 pounds on average with multiple shippers. Expect good supplies throughout the week.

Lettuce Leaf – There continue to be good supplies on romaine as well as all leaf items. Production is in northern and southern California. Romaine hearts are expected to be readily available all week as well. Some common defects being reported include tip and fringe burn, as well as slight insect damage caused by the past heat in the growing regions. Expect steady supplies all week. There is no price escalation on any value-added romaine or leaf items.

Lettuce Tender Leaf – Good supplies with quality overall fair to good with texture and size within specification. Look for this market to stay steady.

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Melons (Cantaloupe) – Cantaloupe market sharply higher as shippers are into smaller acreage deals and lose some volume to white fly. Expect this market to maintain these prices for the rest of the import deal. Domestic lopes start in about two weeks.

Melons (Honeydew) – The market is slightly higher on fair supplies. Inventories are much better on the east coast than on the west. Larger sizes are tight. Some range in quality. Mexican dewes crossing in Nogales increasing in volume.

Melons (Watermelon) – Market higher on light supplies. Imports starting to wind down. Mexican volume crossing in Nogales is starting to ramp up.

Mushrooms – Pricing remains elevated although supplies are improving.

Onions – CA onion season has started. TX is still going strong. Red onion prices are elevated. Limited Northwest stocks remain.

Pears – Slight rise in the market as inventories seasonally decline. Nice quality on Anjous. Bartletts are done for the season.

Pineapples – Steady volume on the pineapple front. Fruit quality is good right now with no issues forecasted for the near future.

Potatoes – Limited Norkotahs are available. Burbanks are the primary variety. Prices are elevated and expected to increase until the end of the season.

Squash – Volumes improving on both coasts, and prices are down. Expect strong volume over the next 2-3 weeks. Promotable volume is available.

Continued

Stone Fruit – Very light amounts of imported plums on both coasts. Imported nectarines are done for the season. Domestic Peaches have started in a light way.

Tomatoes – The round market remains steady on both coasts. There is a lighter supply of romas out of Florida; volume should pick up out of Ruskin/Palmetto area over the next few weeks. Roma supply out of Mexico continues with good volume, Baja is expected to start this week. Grape supply is steady in all regions.

A Peek at Peak Seasons

Blueberries
Strawberries
Raspberries (Past Peak Season)
Blackberries (Past Peak Season)

Weather

California – Today will start dry and cold with lows in the low 30s to mid-40s but warm to more seasonable highs with upper 50s to mid-70s. A strong low-pressure system arrives around sunset with light to moderate rain through Friday. The heaviest rain should be during daylight hours Thursday with overall expected rain totals to be between 1/4-3/4 inches.

Mexico – Isolated showers and thunderstorms will continue through Friday and become even more isolated over the weekend. Precipitation totals should mostly range from 0.05" to 0.20". Temps will be slightly above normal through the weekend.

Florida – High-pressure ridging extends over the eastern US with a strong pressure gradient extending over the peninsula through the week, with winds in the upper teens to low 20s with gusts near 30 mph over the southern half. High temps tomorrow range from the low 80s to the north, up to 87 degrees in central Florida.

Arizona – Cooler temps late week with periods of strong gusty winds over the next five days in part due to a passing upper-level low. Strong gusty winds up to 40-45 mph and 25-30 mph elsewhere Wednesday through Friday. Temps today will be above normal cooling 10-12 degrees by Friday.

Freight

Trucks remain steady in the Northwest, Idaho, and California. The national average for diesel fuel remained steady and is currently at 5.101 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 ASPARAGUS	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is higher
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is fair, pricing is steady	 EGGPLANT	Quality is good, pricing is higher	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is steady	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is fair, pricing is steady	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is lower	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is fair, pricing is higher
 BROCCOLI	Quality is fair, pricing is steady	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is lower
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is fair, pricing is lower
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is lower	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is lower	 LETTUCE LEAF	Quality is fair, pricing is lower		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		