

The Source

May 19, 2021

PRO*ACT

Market Alerts

Apples – Quality is good on all varieties, however smaller sized fruit is less available and may have higher pricing in certain markets through the spring season.

Asparagus – Supplies are very good out of Peru, Mexico, Michigan and Washington. Quality and pricing are good.

Avocados – Pricing has increased all sizes, with #2 grade fruit and 48 CT and larger sizes becoming more scarce. Quality is fair, with late-season product having a higher oil content and ripening more quickly. Peru's harvest will begin in June.

Bell Peppers – Supplies of Green and Red Bells are improving slowly, with the Coachella crop beginning to harvest. Yellows will follow in the next 1-2 weeks. Pricing is steady and quality is fair.

Berries (Blackberries) – Supplies have increased and market pricing is lower, as Central Mexico, Baja and Central California production continue to increase production. Quality is fair.

Berries (Blueberries) – California's production continues to ramp up. Quality and pricing are good.

Berries (Raspberries) – Supplies remain tight and are expected to continue through May, as Baja continues to ramp up, and California begins production in June. Quality is good.

Berries (Strawberries) – Supplies are plentiful. Pricing is lower and quality is good.

Continued

Broccoli – Excellent supplies with very nice quality out of Salinas and Santa Maria. Pricing is good.

Brussels Sprouts – Market is adjusting slightly higher as supplies are getting tighter.

Carrots – Quality is good on all bulk and value-added product. Jumbo carrots are less available from California for the next 1-2 weeks.

Cauliflower – Very good supplies coming out of Salinas and Santa Maria. Look for this market to stay steady going into next week.

Celery – Supplies are plentiful. Quality is good, with some seeder issues reported. Distributors loading in Salinas, please be aware of a delivery surcharge.

Citrus (Lemons) – Quality is good on all sizes. Fancy grade on the larger sizes are active on 140's and larger. Choice grade market is trending up and holding firm up on 165's and larger, supplies looking better on 200's and smaller.

Citrus (Limes) – Supplies remain very limited, particularly on 175 CT and larger sizes. 200 CT and smaller are the best value. Pricing is higher and quality is good.

Citrus (Oranges) - Quality is fair, we're in the tail end of the season on late navels. Supplies are steady on 72CT and larger. 88s and smaller are tight with firm markets.

Cucumbers – Nogales season is finishing, and San Diego's is expected to start at the end of May. Pricing is steady, quality is fair, with soft ends and shriveling reported.

Continued

Eggplant – Field transition from Mexico to Coachella is affecting availability, and pricing may be higher in some markets. Quality is good.

Garlic – Market is tightening up as California supplies are very tight. Look for Mexican and Argentina supplies to supplement for the next few months.

Grapes (Green) – Quality and production have improved on Mexican product, although pricing remains high. Coachella will begin harvesting next week.

Grapes (Red) – Quality is good out of Coachella, and Mexico will begin next week. Pricing is steady.

Green Onions – Good supplies coming out of Mexico. Look for this market to stay steady.

Kale – Steady supplies are keeping this market level. Look for this market to stay steady.

Lettuce (Iceberg) – Production continues to yield very good supplies. Quality is good, with some field-level reports of misshapen heads, pinking and discoloration, most of which is being cleaned up during packing. Pricing is steady.

Lettuce Leaf – Whole head Romaine, Romaine Hearts Green and Red Leaf production remains strong and steady, with very good quality.

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Lettuce Tender Leaf – Very good supplies coming out of the Salinas Valley. Pricing will remain steady, with good quality reported.

Melons (Cantaloupe) – The import season ends this week. Mexico is harvesting through the end of May, and the domestic desert season has begun in a small way. Quality is good and pricing may be higher.

Melons (Honeydew) – The import season ends this week. Mexico is harvesting through the end of May, and the domestic desert season has begun in a small way. Quality is good and pricing may be higher.

Melons (Watermelon) – Seedless melons are available out of Florida. Freight cost and logistics for this product in particular continue to be a challenge. Quality is good.

Onions – California's harvest is in full swing, Texas production will wrap up in the next few weeks, and the Northwest/Idaho season is almost finished. Quality is good.

Pears – All varieties are running to 90 CT and larger sizes, with supplies tight across the board as the season winds down very quickly. New crop Bartletts out of California will be available in July. Quality is good, pricing may be higher.

Continued

Pineapples – Quality has been very consistent and looking good. Supplies are steady on crowned fruit. Crownless supplies are stable.

Potatoes – The Burbank crop continues to run to smaller sizes, with 90 CT and smaller the best values. #2 product is plentiful, and quality is fair. 70 CT and larger will continue to be expensive until the new crop begins in August.

Squash – Supplies are good out of Fresno, and finishing up in Nogales. Quality is good and pricing is steady.

Stone Fruit – Stone Fruit has started in a small way this week. Volume will ramp up quickly over the next two weeks as more shippers come on line.

Tomatoes – Production continues to be light overall, with Nogales finishing up in the West and Florida also having some field transition to Palmetto. Quality is good, pricing is higher.

Weather

California – Cooler than normal temps today through Friday. Afternoon gusts will reach up to 35 mph today/tomorrow in the Salinas Valley.

Mexico – Precipitations with isolated showers possible across Central Mexico. Daytime highs should be seasonably warm with little variations through the weekend.

Florida – High pressure sets in bringing steady winds at 15-20 mph with gusts up to 25mph in northern Florida. Highs will hover in the mid 80s to low 90s.

Arizona – Temps will cool up to 10 degrees below normal by Friday. Afternoon highs today/tomorrow reach the mid 90s to 102 degrees..

A Peek at Peak Seasons





































Blueberries
Carrots
Lemons
Oranges

Pineapples
Strawberries
Squash

Freight

Trucks remain tight and expensive in the Northwest, Idaho, and CA. The national average went up .0863 and is currently at 3.249 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CELERY	Quality is good, pricing is steady	 LETTUCE LEAF	Quality is good, pricing is steady
 ASPARAGUS	Quality is good, pricing is lower	 CITRUS (LEMONS)	Quality is good, pricing is higher	 LETTUCE TENDER LEAF	Quality is good, pricing is steady
 AVOCADO	Quality is good, pricing is higher	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality is fair, pricing is lower	 CITRUS (ORANGES)	Quality is fair, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is lower	 CUCUMBERS	Quality is fair, pricing is steady	 MELON (WATERMELON)	Quality is fair, pricing is steady
 BERRIES (BLUEBERRIES)	Quality is good, pricing is lower	 EGGPLANT	Quality is good, pricing is higher	 ONIONS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is fair, pricing is lower	 GARLIC	Quality is good, pricing is higher	 PEARS	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is good, pricing is lower	 GRAPES (GREEN)	Quality is good, pricing is steady	 PINEAPPLES	Quality is good, pricing is steady
 BROCCOLI	Quality is good, pricing is steady	 GRAPES (RED)	Quality is good, pricing is steady	 POTATOES	Quality is fair, pricing is higher
 BRUSSELS SPROUTS	Quality is good, pricing is higher	 GREEN ONIONS	Quality is good, pricing is steady	 SQUASH	Quality is fair, pricing is steady
 CARROTS	Quality is good, pricing is steady	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is steady
 CAULIFLOWER	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is good, pricing is steady	 TOMATOES	Quality is good, pricing is higher