

the Source

April 15, 2020



Market Alerts

Apples – Honeycrisp and Gala prices are up on retail sizes and packs (64-88ct and bags); steady on all others.

Avocados – Active markets and limited supplies post Holy Week out of Mexico. Out of California, no setbacks demand is strong with active markets.

Blueberries – Heavy volume expected through the next few weeks.

Strawberries – Quality and volume is looking to improve next week.

Carrots – Retail and school packs are in heavy demand right now.

Lemons – Steady supplies on all sizes with good quality.

Limes – Markets are stable coming off Holy Week, quality looks great.

Oranges – Large sizes supplies are steady. Food service sizes 113/138's are very tight with active markets.

Eggplant – Transitioning to new fields - light supplies.

Grapes (green) – Green grape storage fruit is limited and quality is fair. Prices are higher. Mexico will ramp up by the end of the month. We expect better quality, availability and prices by May.

Grapes (red) – Good supplies of storage crop. Quality is fair. Aggressive prices available. Mexico will start in May.

Market Alerts Continued

Melon (honeydew) – Melon markets are active with strengthened demand. Inventories are leaner, but we have options.

Onions – Plentiful supplies as Northwest finishes storage crops. Texas domestic has started. California desert will begin late next week.

Pineapples – Good supplies out most loading locations, quality looks great.

Squash – Carton supplies are good. Retail demand remains active on consumer bags but better availability this week.

A Peek at Peak Seasons

Apples

Avocados

Blueberries

Strawberries

Broccoli

Brussel Sprouts

Cauliflower

Celery

(Citrus) Lemons

(Citrus) Limes

(Citrus) Oranges

Oranges

Green Onions

Kale

Lettuce (Iceberg)

Lettuce Tender Leaf

Lettuce Leaf

Onions

Pineapples

Tomatoes

Weather Update

California – Growing regions expect ideal weather for the next week. Temps will range between mid 60s to low 70s. Mostly sunny with some low patchy fog.

Mexico – Central Mexico growing regions look to have warm week. However, there is a chance of rain and showers starting this weekend and into next week. Northern Mexico looks to be sunny and mild all week.

Florida – Florida growing regions expect warm weather with tropical showers and possible scattered thunderstorms through the remainder of the week.

Freight Update



































Overall availability has increased and spot rates are fairly steady to slightly lower. The national average dropped to \$2.507 per gallon this week.



www.proactusa.com

The Source + April 15, 2020

Commodities at a Glance

 Apples	Quality is good, pricing is steady	 Celery	Quality is good, pricing is steady	 Lettuce Leaf	Quality is good, pricing is steady
 Asparagus	Quality is good, pricing is higher	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is good, pricing is higher	 Citrus (Limes)	Quality is good, pricing is steady	 Melon (Cantaloupe)	Quality is good, pricing is higher
 Bell Peppers	Quality is good, pricing is steady	 Citrus (Oranges)	Quality is good, pricing is higher	 Melon (Honeydew)	Quality is good, pricing is higher
 Berries (Blackberries)	Quality is good, pricing is steady	 Cucumbers	Quality is good, pricing is steady	 Melon (Watermelon)	Quality is fair, pricing is lower
 Berries (Blueberries)	Quality is good, pricing is lower	 Eggplant	Quality is good, pricing is higher	 Onions	Quality is good, pricing is lower
 Berries (Raspberries)	Quality is good, pricing is steady	 Garlic	Quality is good, pricing is steady	 Pears	Quality is good, pricing is steady
 Berries (Strawberries)	Quality is fair, pricing is steady	 Grapes (Green)	Quality is fair, pricing is higher	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is good, pricing is lower	 Grapes (Red)	Quality is fair, pricing is lower	 Potatoes	Quality is good, pricing lower
 Brussels Sprouts	Quality is good, pricing is steady	 Green Onions	Quality is fair, pricing is steady	 Squash	Quality is good, pricing is steady
 Carrots	Quality is good, pricing is steady	 Kale	Quality is fair, pricing is steady	 Tomatoes	Quality is good, pricing is steady
 Cauliflower	Quality is good, pricing is lower	 Lettuce Iceberg	Quality is good, pricing is lower		

