

the Source

April 22, 2020



Market Alerts

Apples – Gala / Honeycrisp prices remain up due to retail Deals remain on smaller fruit (125ct/138ct).

Asparagus – The Caborca growing region is done. Peruvian and local getting underway slowly.

Avocados – Market and demand continue to strengthen. Mexican fruit is limited (60's especially) but supplies are improving daily. California crop heavy on #1 grade fruit and peaking on 48's.

Berries (Blueberries) – Good volume is coming out of all regions.

Berries (Strawberries) – Good volume is coming out of all regions.

Brussels Sprouts – Light supplies all week.

Carrots – Snack pack and retail packs are still in heavy demand.

Cherries – CA Cherries will begin the week of April 27.

Eggplant – Finishing region and California is about 7-10 days from starting.

Citrus (lemons) – Steady supplies on all sizes with good quality.

Citrus (limes) – Better supplies this week, quality looks great.

Oranges – Large sizes supplies are steady. Food service sizes 113/138's are very tight with active markets.

Grapes (green) – Mexico has started with light volume. Prices are higher, but quality is nice. Storage crop expected to last another 2 weeks.

Market Alerts Continued

Grapes (red) – Mexico will start in 2 weeks. Storage crops fair quality and prices have flattened out.

Lettuce (iceberg) - Lighter supplies throughout the week.

Melon (cantalopes) – Market and demand continue to strengthen. Limited supplies of smaller fruit in the pipeline.

Melon (honeydew) – Market and demand continue to strengthen. Limited supplies of small fruit in the pipeline.

Onions – Markets remain depressed in Northwest as season winds down. Texas domestic available and California desert is starting up this week.

Pears – Most shippers are done with Bosc (be mindful of quality); Green/Red Anjous are in good supply.

Pineapples – Good supplies out most loading locations, quality looks great.

Potatoes – Carton supplies remain good with demand leaning to retail and consumer bags.

Tomatoes – Florida tomatoes are amidst transition from Immokalee to Palmetto/Ruskin districts. Mexico volume has been low following the Easter Holiday, cool weather, and low demand while Spring crops are in seasonal decline. With much of transition occurring this week in both regions, more supply next week should help soften the market.

Weather Update

California – Weather from Santa Maria and up to the Salinas Valley looks to be on the warmer side this week. No rain in the forecast with optimal growing conditions.

Mexico – Above normal temperatures throughout the Mexico growing regions will continue into next week.

Florida – Florida weather this week and next week range from the mid 80's to low 90's. Chance of rain this weekend.

Freight Update

Good availability on trucks in WA, ID, and CA. Rates remain steady in all areas. The national average on diesel fuel dropped slightly to 2.480 per gallon.

A Peek at Peak Seasons

Avocados

Strawberries

(Citrus) Lemons

(Citrus) Limes

(Citrus) Oranges

Onions

















Pineapples



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Commodities at a Glance

 Apples	Quality is good, pricing is steady	 Celery	Quality is good, pricing is steady	 Lettuce Leaf	Quality is fair, pricing is steady
 Asparagus	Quality is fair, pricing is higher	 Citrus (Lemons)	Quality is good, pricing is steady	 Lettuce tender leaf	Quality is good, pricing is steady
 Avocado	Quality is good, pricing is higher	 Citrus (Limes)	Quality is good, pricing is steady	 Melon (Cantaloupe)	Quality is good, pricing is higher
 Bell Peppers	Quality is good, pricing is steady	 Citrus (Oranges)	Quality is good, pricing is higher	 Melon (Honeydew)	Quality is good, pricing is higher
 Berries (Blackberries)	Quality is fair, pricing is steady	 Cucumbers	Quality is good, pricing is steady	 Melon (Watermelon)	Quality is good, pricing is steady
 Berries (Blueberries)	Quality is good, pricing is lower	 Eggplant	Quality is fair, pricing is higher	 Onions	Quality is good, pricing is lower
 Berries (Raspberries)	Quality is good, pricing is lower	 Garlic	Quality is good, pricing is steady	 Pears	Quality is good, pricing is steady
 Berries (Strawberries)	Quality is good, pricing is lower	 Grapes (Green)	Quality is fair, pricing is higher	 Pineapples	Quality is good, pricing is steady
 Broccoli	Quality is good, pricing is steady	 Grapes (Red)	Quality is fair, pricing is steady	 Potatoes	Quality is good, pricing lower
 Brussels Sprouts	Quality is good, pricing is higher	 Green Onions	Quality is good pricing is steady	 Squash	Quality is good, pricing is steady
 Carrots	Quality is good, pricing is steady	 Kale	Quality is good, pricing is steady	 Tomatoes	Quality is good, pricing is steady
 Cauliflower	Quality is good, pricing is steady	 Lettuce Iceberg	Quality is fair, pricing is higher		

