



## Press Release

Mary Wright-Rana, Director of Marketing, Greener Fields Together  
831-658-1961; mwrightrana@proactusa.com

### Venkman's Highlights Local Ingredients with Make Your Meals Matter Event

Atlanta, GA (July 15, 2016) - We are pleased to announce the first Make Your Meals Matter event from [Greener Fields Together](#) will be taking place in Atlanta, GA on Saturday, July 23<sup>rd</sup> from 10:30am-3pm at [Venkman's](#) in the Old Fourth Ward.

Venkman's and Greener Fields Together will be collaborating to hold the Make Your Meals Matter (MYMM) brunch that aims to highlight and celebrate local and seasonal products by offering specific appetizers and entrees prepared solely with local ingredients.

Venkman's became a Greener Fields Together hospitality partner in February 2016 due to their dedication to sourcing the freshest produce from local farmers. Their menu boasts a variety of playful spins on comfort dishes such as the Venk-Griddle and the Big Ass Sticky Bun, while staying true to their Southern roots with Cast Iron Fried Chicken.

Venkman's works with Royal Food Service to coordinate their menu based on what is seasonally and locally available. Royal Food Service, a Greener Fields Together local purveyor, supports their local farms by ensuring the highest standard of food safety, donating to a grant program that funds local farm improvements, and expanding the markets that farmers can reach, allowing farmers to focus on what they do best: farm!

Greener Fields Together, the group organizing the Make Your Meals Matter event, works throughout the produce supply chain to ensure safe, local, and sustainable produce is making its way to consumer plates. To learn more, please visit [www.greenerfieldstogether.org](http://www.greenerfieldstogether.org).

To make reservations for the Make Your Meals Matter at Venkman's on July 23<sup>rd</sup> from 10:30am to 3pm, visit <http://www.opentable.com/venkmans-reservations-atlanta?rid=193267&restref=193267>.

###

**About [Greener Fields Together](#):** Greener Fields Together is a collaboration of environmentally responsible parties, including farmers, distributors and foodservice operators, who have come together to make steady, measurable improvements in sustainability and food safety practices through all levels of the produce supply chain.

**About [Venkman's](#):** Venkman's is a restaurant and live music venue in the heart of [Atlanta's Old Fourth Ward](#). Executive Chef Nick Melvin's creative take on comfort food classics are paired nightly with the eclectic live music lineup curated by Nicholas Niespodziani and Peter Olson of the Yacht Rock Revue.