

## COMPANY PROFILE:

# LOFFREDO FRESH PRODUCE COMPANY, INC. - WISCONSIN

For five generations, Loffredo Fresh Produce Company has been a leader in the fresh produce industry, first as a grower and shipper, and now as a distributor. With a pledge that produce spends a total of 72 hours from grower to cooler, their customers are promised the freshest produce available.

### INTRODUCTION

**Principals:** Gene, John, Mike, Jim and Larry Loffredo

**Employees:** 450

**Established:** 1892

### DISTRIBUTION OPERATIONS

**Distribution Locations:** 6

Des Moines, IA

Omaha, NE

Davenport, IA

Norwalk, IA

Madison, WI

Kansas City, MO

**Delivery Fleet Size:** 80+ Trucks

**Driver Communication System:** Mobile Cast

**Routing System:** Roadnet

**Delivery Range:** 600 mi (Combined)

### WAREHOUSE OPERATIONS

**Total Sq. Footage:** 250,000 (Combined)

**Refrigerated:** 165,000 (Combined)

**Dry:** 35,000 (Combined)

**Frozen:** 25,000 (Combined)

**Fresh Cut:** 50,000 (Combined)

### CONTACT INFORMATION

600 Burton Blvd.

Deforest, WI 53532

P (608) 846-2839

F (608) 846-2852

Loffredo.com



### SPECIALIZED AREAS

Fresh-Cut Processing

Ripening Rooms

Online Order System

TMS - Transportation Management System

WMS - Warehouse Management System

### PRODUCT LINES

Fresh Fruits and Vegetables

Dairy

Specialty Cheeses

Frozen Foods

Prepared Salads

Refrigerated Foods

Specialty Foods

Ingredients

Fresh Cut - Hwy 28 Farms

### FOOD SAFETY PROGRAMS

**3rd Party Audit Companies:** SQF Level 2

### SUSTAINABILITY

Carries Local Products

Composts and Sends Organic Waste to Feed Local Livestock

Donates Hours and Product to Local Non-Profits and Charities

Green Plus Certified



**LOFFREDO**  
FRESH PRODUCE CO., INC.