



COMPANY PROFILE: GOFRESH



GoFresh Produce has been serving customers in parts of Oklahoma since 1941 with a focused, one-call solution for produce, dairy, and perishables. They offer competitive regional and national pricing with access to product contracts across all markets. Now, with three warehouses, GoFresh is able to offer their services even more efficiently!

INTRODUCTION

Principals: Gabe and Colby Johnson, Cissy Smith
Employees: 120
Established: 1941

DISTRIBUTION OPERATIONS

Distribution Locations: 3
Tulsa, OK
Oklahoma City, OK
Little Rock, AR
Delivery Fleet Size: 25 Trucks (Combined)
Driver Communication System: Cell Phone
Routing System: Roadnet
Delivery Range: 300 Miles

WAREHOUSE OPERATIONS

Total Sq. Footage: 60,500 (Combined)
Refrigerated: 58,000 (Combined)
Frozen: 2,500 (Combined)

CONTACT INFORMATION

1691 N. 161st East Ave.
Tulsa, OK 74116
P (800) 725-1151
F (918) 584-8600
GoFreshUSA.com

SPECIALIZED AREAS

Ripening Rooms
Tomato Repacking
Specialty Foods Division
Corporate Chef on Staff
Online Order System
Gourmet Division

PRODUCT LINES

Fresh Fruits and Vegetables
Fresh Cut Fruits and Vegetables
Dairy
Dry / Groceries
Frozen Foods
Meat and Poultry
Refrigerated Foods

FOOD SAFETY PROGRAMS

GFSI-Recognized Certification
SQF Food Safety Code Level 2

SUSTAINABILITY

Donates to Local Charities
Recycling program

DISTRIBUTORS