The legacy of General Produce Co. is one of strong family values. Hard work, honesty and reliability, steeped with our deep commitment to customers, suppliers and employees is what drives our business. Since 1933, General Produce Company has provided its customers with the finest produce and service available.

**INTRODUCTION**

**Principals:** Daniel Chan and Thomas Chan  
**Employees:** 225  
**Established:** 1933

**DISTRIBUTION OPERATIONS**

**Distribution Locations:** 2  
Sacramento, CA  
Mount Shasta, CA  
**Delivery Fleet Size:**  
32 Straight Trucks (Combined)  
11 Tractors (Combined)  
14 Trailers (Combined)  
**Driver Communication System:** Cell Phone  
**Routing System:** Roadnet  
**Delivery Range:** 300 Miles North, 240 Miles East, West, and South

**WAREHOUSE OPERATIONS**

**Total Sq. Footage:** 100,000 (Combined)  
**Refrigerated:** 70,000 (Combined)  
**Dry:** 29,000 (Combined)  
**Frozen:** 1,000 (Combined)

**CONTACT INFORMATION**

1330 North B Street  
Sacramento, CA 95811  
P (916) 441-6431  
F (916) 441-2483  
GeneralProduce.com

**SPECIALIZED AREAS**

Pressurized Ripening Rooms  
Tomato Repacking  
Fresh Floral & Seasonal Decorations  
Online Order System  
Export  
Full Organic Selection  
Seasonal Decor  
Authorized Military Contractor

**PRODUCT LINES**

Fresh Fruits and Vegetables  
Dairy  
Dry / Groceries  
Frozen Foods  
Refrigerated Foods  
Fresh Floral

**FOOD SAFETY PROGRAMS**

SAI Global

**SUSTAINABILITY**

Supports Local Farmers and Local Products  
Green Business Bureau Certified (Platinum Level)  
Donates to Local and National Charities  
Certified Organic Food Handler  
Green Plus Certified