Fresh Forward is a locally owned, full-line produce distributor located in Edmonton, Alberta, Canada. The support both Retail & Food Service operations throughout Alberta.

**INTRODUCTION**

**Principals:** Craig Mackenzie and Glen Platz  
**Employees:** 55  
**Established:** 2002

**DISTRIBUTION OPERATIONS**

**Distribution Locations:** 1  
**Delivery Fleet Size:** 10 Trucks  
**Driver Communication System:** Cell Phone  
**Routing System:** Varies  
**Delivery Range:** Most of Alberta

**WAREHOUSE OPERATIONS**

**Total Sq. Footage:** 58,000  
**Refrigerated:** 10,000  
**Dry:** 25,000  
**Frozen:** 10,000  
**Processing:** 3,000

**CONTACT INFORMATION**

9910 - 69 Avenue NW  
Edmonton, Alberta, Canada T6E-6G1  
P (780) 450-6545  
F (780) 450-6548  
FreshForward.ca

**SPECIALIZED AREAS**

Online Order System  
Recycling Program  
Cruise Ship Distribution  
Supports Local and National  
Third-Party Storage and Handling  
Wholesale Distribution  
Export to Latin America and the Caribbean  
Cross Docks  
Wholesale Division  
Retail Division

**PRODUCT LINES**

Fresh Fruits and Vegetables  
Dairy  
Eggs  
Dry / Groceries  
Refrigerated Foods

**FOOD SAFETY PROGRAMS**

NSF Canada GAP

**SUSTAINABILITY**

Recycling Program