Since 1975, Family Tree Produce has continued to offer its customers the finest quality in fresh fruit and vegetables from around the world. Considered an industry leader in California, this is a veteran / minority-owned-and-operated company.

**INTRODUCTION**

**Principals:** Fidel Guzman  
**Employees:** 91  
**Established:** 1975

**DISTRIBUTION OPERATIONS**

**Distribution Locations:** 1  
**Delivery Fleet Size:** 7 - Cold Plate Technology  
17 - Diesel Power  
**Driver Communication System:** Cell Phone  
**Routing System:** Roadnet / Greenmile  
**Delivery Range:** 225 Miles

**WAREHOUSE OPERATIONS**

**Total Sq. Footage:** 34,000  
**Refrigerated:** 28,000  
**Dry:** 2,000  
**Frozen:** 4,000

**CONTACT INFORMATION**

5510 East La Palma Avenue  
Anaheim, CA 92807  
P (714) 696-3037  
F (714) 695-2950  
FamilyTreeProduce.com

**SPECIALIZED AREAS**

Fresh Floral & Seasonal Decorations  
Specialty Foods Division  
Online Order System  
Gourmet Division

**PRODUCT LINES**

Fresh Fruits and Vegetables  
Dairy  
Dry / Groceries  
Frozen Foods  
Refrigerated Foods

**FOOD SAFETY PROGRAMS**

GFSI-Recognized Certification  
SQF Food Safety Code Level 2

**SUSTAINABILITY**

Upgrading of Vehicles and Equipment to Increase the reduction of Fuel, Power Usage Maintenance, etc.  
Recycling and Resource Replenishment  
Motion-Sensored Warehouse Lighting  
Green Business Certified