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FOR IMMEDIATE RELEASE

TORONTO BASED BAMFORD PRODUCE JOINS PRO*ACT

Monterey, CA (June 27, 2006) - PRO*ACT, America's leading fresh produce supplier to the foodservice industry announced today Bamford Produce, Toronto, Canada, has joined the company's distribution network.

Bamford Produce, founded in 1881, is the oldest produce company in Canada. Under the direction of Jim Bamford and his son, Steve, third and fourth generation respectively, Bamford has always been committed to quality, service, and food safety. Bamford has three divisions: Bamford Produce, their foodservice distribution company, Freshline Foods, their fresh fruit and vegetable processing division, and Fresh Advancements, their wholesale division on the Toronto Terminal Market.

PRO*ACT provides produce and perishable distribution, sourcing, and technology programs to foodservice operators through its network of distributors from over 65 distribution centers coast to coast.

Steve Bamford, President of Bamford Produce, noted "We've been interested in becoming a Pro*Act Distributor for quite some time and were very pleased when this market area became available. Pro*Act provides us access to produce procurement programs that enhance our purchasing capabilities and are aligned with our high standards in quality and safety. As a fourth generation company, we have a tremendous amount of experience in perishable distribution. But being affiliated with Pro*Act will allow us to further enhance our position in the marketplace."

Lloyd Ligier, Vice President of Business Development for Pro*Act, stated, "Bamford Produce is a welcome addition to our Canadian distribution base. They excel in perishable distribution. Their reputation in the industry, combined with their distribution coverage in Ontario, Canada, makes this a perfect fit for both organizations."

Headquartered in Monterey, California, PRO*ACT's distributor roster includes the nation's leading produce specialists. For a complete list of PRO*ACT distributors, visit www.proactusa.com.

PRO*ACT, America's leading specialty distributor of fresh produce to the foodservice industry, offers produce category solutions and delivery service to foodservice operators across America. PRO*ACT is headquartered in Monterey, CA and PRO*ACT Specialties, a division of PRO*ACT, is located in Los Angeles, CA and Miami, FL.